


30 SECOND DANCE PARTY



IT GETS LIT WHEN THE BUTTON'S HIT

30 Second Dance Party is the dead simple, mindlessly fun product that has captivated kids, parents, offices, and classrooms since 2021. Simply press the button, and get 30 seconds of family friendly dance party. To date we have delivered 400k+ units through DTC channels.



\$12.50 / 8

Original

SKU: 30SDP-B8-11-2021-AMZ
Case Pack: 8 Buttons

The button that started it all. Big button, 5 party starting beats, and a top that lights up to the music.

- 5 songs
- 2 Volume settings
- 3xAAA Batteries included



\$12.50 / 8

Volume 2

SKU: 3SDP-30SDPBTN2-8PK
Case Pack: 8 Buttons

All new songs including a Happy Birthday remix that has become a favorite in classrooms across the country.

- 5 songs
- 2 Volume settings
- 3xAAA Batteries included



\$13.50 / 8

Volume 3

SKU: 30SDP-V3-8PACK
Case Pack: 8 Buttons

All new songs, including the kid favorite Robot Party, and part of the all new **Connected+** button family with other fun add-ons coming soon!

- 5 songs
- 2 Volume settings
- 3xAAA Batteries included



\$8.00 / 8

Mini

SKU: 30SDP-MINI-8PACK
Case Pack: 8 Buttons

The mini version of the button that started it all - 5 party starting beats, keychain, and a top that lights up to the music.

- 5 songs
- Keychain
- 2xAAA Batteries included



\$12.50 / 8

Holiday

SKU: 30SDP-HB8-2024-AMZ
Case Pack: 8 Buttons

Featuring five original Holiday Remixes, this button is guaranteed to be everyone's favorite white elephant gift.

- 5 holiday remixes
- 2 Volume settings
- 3xAAA Batteries included



\$16.00 / 6

Next Level Party Pack

SKU: 30SDP-1V31LIGHT-6PACK
Case Pack: 6 Party Packs

Take your dance party to the next level with the Next Level Party Pack. This pack includes 1 Volume 3 button and 1 party light... which is triggered when the V3 Dance Party button is pushed!

- 1 V3 Button + 1 Light
- Batteries included
- The party light has 2 modes Dance Party Button Triggered + Party All The Time

Dance Party Innovations LLC

8495 Waynesboro Way
Waynesville OH 45068 United States
30sdp.com | paul@30sdp.com | (503) 660-3436

For more information about our products (and to enjoy our ridiculous Apple spoof marketing videos) visit 30sdp.com or contact us at paul@30sdp.com | **(503) 660-3436**

Updated 4/7/26. Information subject to change.

15 Second Dance Party

Our new keychain button has arrived! This new, smaller keychain button is perfect for backpacks or anywhere else you want to take a dance party on the go!



\$5.00 / 18
JULY

Kitty Dance Party

SKU: 30SDP-NANO-18KITTY
Case Pack: 18 buttons



3 original 15 second Kitty themed songs on each button



2" x 2" in size



Batteries included



\$5.00 / 18
JULY

Dino Dance Party

SKU: 30SDP-NANO-18DINO
Case Pack: 18 buttons



3 original 15 second Dino themed songs on each button



2" x 2" in size



Batteries included



\$5.00 / 18
JULY

Kitty + Dino

SKU: 30SDP-NANO-9KITTY-9DINO
Case Pack: 18 buttons



3 original 15 second themed songs on each button



2" x 2" in size



Batteries included



Party in a Bag

AVAILABLE SUMMER 2026

When you're having a party emergency, you need a Party in a Bag. Just rip the top and outfit your favorite 4 party people with glowsticks, balloons, necklaces, crowns, and no-mess streamers!



Perfect for 4 people



No-mess streamers



Everything in one place

**Packaging may change before final version"*



Freeze Frames

AVAILABLE SUMMER 2026

Show off your favorite party people with our 30SDP picture frame! It comes with a keychain for showing it off on a backpack or a little stand for a flat surface.

We've also partnered with PostPop to give people one credit to send a postcard/photo to themselves to put in the frame!



2" x 3" in size



Keychain OR desktop stand



1 free PostPop credit

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