



FISHER-PRICE 2025 Q1 PRESENTATION

UPDATED 1/1/2025 - BEST SELLERS HIGHLIGHTED

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Best Sellers in Specialty Toy Sales YTD



Top Sellers 5 -15 Consecutive Years Specialty

GC

Exclusive to Growth Channel (Specialty Core Products)



Shared Exclusive with other markets (Markets Vary)

EOL

Will be discontinued soon with inventory on hand.















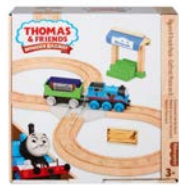




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In Demand Product



TOP SELLING ITEMS FROM 2024

 <p>BHJ28 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Singin' Soccer Ball</p>  <p>746775340339</p> <p>\$11.75 RP\$0.0</p>	 <p>CDG67 Min 1 Qty 1 FISHER-PRICE® LAUGH & LEARN™ Smart Stages™ Piggy</p>  <p>887961040791</p> <p>\$11.75 RP\$0.0</p>	 <p>CDH24 Min 5 Qty 5 Fisher-Price® Laugh & Learn® Storybook Rhymes</p>  <p>887961041361</p> <p>\$11.75 RP\$0.0</p>	 <p>CMY09 Min 2 Qty 2 Fisher-Price® Classic Xylophone</p>  <p>887961168075</p> <p>\$12.50 RP\$0.0</p>
 <p>DPY77 Min 4 Qty 4 FISHER-PRICE® TAMBOURINE & MARACAS GIFT SET</p>  <p>887961329131</p> <p>\$8.25 RP\$0.0</p>	 <p>DVM92 Min 18 Qty 18 Fisher-Price® Little People® Figure 2 Pack</p>  <p>887961372588</p> <p>\$4.10 RP\$0.0</p>	 <p>DVP80 Min 4 Qty 4 Fisher-Price® Little People® World of Animals See</p>  <p>887961373264</p> <p>\$12.00 RP\$0.0</p>	 <p>DYM75 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Magical Lights Fishbowl</p>  <p>887961417944</p> <p>\$17.20 RP\$0.0</p>
 <p>DYM76 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Sweet Manners Tea Set</p>  <p>887961417906</p> <p>\$17.20 RP\$0.0</p>	 <p>FDF21 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Smart Stages™ Puppy</p>  <p>887961466331</p> <p>\$13.75 RP\$0.0</p>	 <p>FDF22 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Smart Stages™ Sis</p>  <p>887961466324</p> <p>\$13.75 RP\$0.0</p>	 <p>FFC84 Min 2 Qty 2 Fisher-Price® Baby's First Blocks</p>  <p>887961482898</p> <p>\$6.35 RP\$0.0</p>
 <p>FGW16 Min 4 Qty 4 Fisher-Price® Laugh & Learn® Sing & Learn Music Pl</p>  <p>887961516029</p> <p>\$7.90 RP\$0.0</p>	 <p>FGW66 Min 2 Qty 2 Fisher-Price® Chatter Telephone®</p>  <p>887961516449</p> <p>\$6.35 RP\$0.0</p>	 <p>FHG50 Min 2 Qty 2 Fisher-Price® Little People® Helpful Neighbor's Ga</p>  <p>887961522853</p> <p>\$15.85 RP\$0.0</p>	 <p>FJB16 Min 1 Qty 1 Fisher-Price® Baby's First Blocks</p>  <p>887961531664</p> <p>\$6.35 RP\$0.0</p>
 <p>FNR97 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Light-up Learning Vac</p>  <p>887961600827</p> <p>\$17.20 RP\$0.0</p>	 <p>FYK56 Min 4 Qty 4 Fisher-Price® Laugh & Learn® Silly Sounds Light-Up Piano</p>  <p>887961706284</p> <p>\$11.75 RP\$0.0</p>	 <p>GFL21 Min 4 Qty 4 Fisher-Price® Little People® Farm Animal Friends</p>  <p>887961764734</p> <p>\$14.70 RP\$0.0</p>	 <p>GJW05 Min 2 Qty 2 Fisher-Price® Tap & Turn Bench</p>  <p>887961818895</p> <p>\$7.35 RP\$0.0</p>

TOP SELLING ITEMS FROM 2024

 <p>GJW18 Min 3 Qty 3 Fisher-Price® Laugh & Learn® Play & Go Keys 887961819021</p> <p>\$7.90 RP\$0.0</p>	 <p>GJW20 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Magic Color Mixing Bo 887961819045</p> <p>\$17.20 RP\$0.0</p>	 <p>GKW58 Min 2 Qty 2 Fisher-Price® Rock-a-Stack® 887961832853</p> <p>\$4.65 RP\$0.0</p>	 <p>GLT75 Min 1 Qty 1 Fisher-Price® Little People® Big Yellow School Bus 887961849387</p> <p>\$25.00 RP\$0.0</p>
 <p>GLT78 Min 1 Qty 1 Fisher-Price® Little People® Caring for Animals Fa 887961849363</p> <p>\$30.15 RP\$0.0</p>	 <p>GLT80 Min 2 Qty 2 Fisher-Price® - Disney Princess Play & Go Castle b 887961849332</p> <p>\$15.85 RP\$0.0</p>	 <p>GPT41 Min 3 Qty 3 GPT41 : IMX DCSF LARGE SCALE AF 887961895155</p> <p>\$7.45 RP\$0.0</p>	 <p>GWD31 Min 2 Qty 2 Fisher-Price® Little People® Friends Together Play 887961938258</p> <p>\$30.15 RP\$0.0</p>
 <p>HBJ85 Min 3 Qty 3 Fisher-Price® Thomas & Friends™ Wooden Railway Tho 887961990454</p> <p>\$9.15 RP\$0.0</p>	 <p>HBJ86 Min 3 Qty 3 Fisher-Price® Thomas & Friends™ Wooden Railway Per 887961990461</p> <p>\$9.15 RP\$0.0</p>	 <p>HBT55 Min 2 Qty 2 Fisher-Price® Corn Popper® 194735001330</p> <p>\$8.05 RP\$0.0</p>	 <p>HCF59 Min 2 Qty 2 Barbie® Convertible by Little People® 194735008728</p> <p>\$11.65 RP\$0.0</p>
 <p>HCL79 Min 1 Qty 1 Fisher-Price® Little People® Big ABC Animal Train 194735013227</p> <p>\$25.00 RP\$0.0</p>	 <p>HFG10 Min 6 Qty 6 Fisher-Price® Laugh & Learn® Farm Animal Puzzle 194735039401</p> <p>\$11.75 RP\$0.0</p>	 <p>HGD12 Min 3 Qty 3 Fisher-Price® Thomas & Friends™ Wooden Railway Fig 194735048694</p> <p>\$31.20 RP\$0.0</p>	 <p>HGP71 Min 2 Qty 2 Fisher-Price® Little People® Light-Up Learning Cam 194735055494</p> <p>\$22.80 RP\$0.0</p>
 <p>HGP76 Min 3 Qty 3 Disney Princess Cinderella's Dancing Carriage by L 194735055500</p> <p>\$11.65 RP\$0.0</p>	 <p>HJN95 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Puppy's Activity Cube 194735091867</p> <p>\$6.40 RP\$0.0</p>	 <p>HJN97 Min 5 Qty 5 Fisher-Price® Laugh & Learn® Twist & Learn Gamer 194735091843</p> <p>\$9.00 RP\$0.0</p>	 <p>HJN99 Min 1 Qty 1 Fisher-Price® Poppin' Triceratops 194735091850</p> <p>\$19.10 RP\$0.0</p>

TOP SELLING ITEMS FROM 2024

 <p>HJW76 Min 2 Qty 2 Barbie® Play and Care Pet Spa by Little People® 194735096671</p> <p>\$17.25 RP\$0.0</p>	 <p>HJW77 Min 2 Qty 2 Barbie® Beach Cruiser® by Little People® 194735096633</p> <p>\$11.65 RP\$0.0</p>	 <p>HJX48 Min 2 Qty 2 Little People Caring For Animals Tractor Gift Set 194735096770</p> <p>\$25.00 RP\$0.0</p>	 <p>HLJ61 Min 6 Qty 6 Fisher-Price® Laugh & Learn® 2-in-1 Slide to Learn 194735122769</p> <p>\$7.50 RP\$0.0</p>
 <p>HMG50 Min 1 Qty 1 Barbie® Little Dream Plane™ by Little People® 194735126828</p> <p>\$24.50 RP\$0.0</p>	 <p>HMG51 Min 1 Qty 1 Hot Wheels® Race and Go Trackset by Little People® 194735126811</p> <p>\$17.25 RP\$0.0</p>	 <p>HND55 Min 2 Qty 2 Disney Princess Magical Lights & Dancing Castle™ b 194735138043</p> <p>\$37.50 RP\$0.0</p>	 <p>HNR27 Min 3 Qty 3 Disney Princess Moana & Maui's Canoe by Little Peo 194735147939</p> <p>\$11.65 RP\$0.0</p>
 <p>HPP87 Min 2 Qty 2 Barbie® Veterinarian Playset by Little People® 194735165414</p> <p>\$8.45 RP\$0.0</p>	 <p>HPP90 Min 2 Qty 2 Fisher-Price® Little People® Carnival Playset 194735165445</p> <p>\$17.20 RP\$0.0</p>	 <p>HPX84 Min 12 Qty 12 Fisher-Price® Little People® Small Vehicle Assortm 194735170487</p> <p>\$3.45 RP\$0.0</p>	 <p>HRJ06 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Light Up Learning Spe 194735177608</p> <p>\$11.75 RP\$0.0</p>
 <p>HRP08 Min 2 Qty 2 Imaginext® DC Super Friends™ Shake and Spin Batmob 194735182510</p> <p>\$11.35 RP\$0.0</p>	 <p>HRP19 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Counting & Colors Sm 194735182725</p> <p>\$9.85 RP\$0.0</p>	 <p>HRP35 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Wake Up & Learn™ Cof 194735182749</p> <p>\$6.75 RP\$0.0</p>	 <p>HTJ26 Min 2 Qty 2 Little People® Everyday Adventures Airport 194735191352</p> <p>\$17.25 RP\$0.0</p>
 <p>HTW89 Min 3 Qty 3 Fisher-Price® Laugh & Learn® Going Places Learning 194735199150</p> <p>\$13.55 RP\$0.0</p>	 <p>HTW96 Min 2 Qty 2 Fisher-Price® Laugh & Learn® Learn & Serve Coffee 194735199174</p> <p>\$20.25 RP\$0.0</p>	 <p>HTX00 Min 2 Qty 2 Fisher-Price® Link Squad™ Jam & Count Panda™ 194735199266</p> <p>\$13.80 RP\$0.0</p>	 <p>HTX01 Min 2 Qty 2 Fisher-Price® Link Squad™ Crawl 'n Colors Chameleo 194735199129</p> <p>\$11.75 RP\$0.0</p>

TOP SELLING ITEMS FROM 2024

 <p>HVH43 Min 3 Qty 3 Fisher-Price® Laugh & Learn® Play & Go Activity K</p>  <p>194735204373</p> <p>\$6.50 RP\$0.0</p>	 <p>HVV66 Min 4 Qty 4 Fisher-Price® Laugh & Learn® Play Along Ear Buds</p>  <p>194735208623</p> <p>\$5.25 RP\$0.0</p>	 <p>HVY71 Min 4 Qty 4 Laugh & Learn® Game & Learn Controller</p>  <p>194735210510</p> <p>\$7.35 RP\$0.0</p>	 <p>HVY74 Min 6 Qty 6 Fisher-Price® Laugh & Learn® Smart Stages® Tablet</p>  <p>194735210473</p> <p>\$10.65 RP\$0.0</p>
 <p>HVY75 Min 6 Qty 6 Fisher-Price® Laugh & Learn® Puppy's Remote</p>  <p>194735210480</p> <p>\$7.10 RP\$0.0</p>	 <p>HVY76 Min 6 Qty 6 Fisher-Price® Laugh & Learn® Sis' Remote</p>  <p>194735210527</p> <p>\$7.10 RP\$0.0</p>	 <p>HVY79 Min 4 Qty 4 Fisher-Price® Laugh & Learn® Lil' Gamer</p>  <p>194735210466</p> <p>\$7.55 RP\$0.0</p>	 <p>HWB30 Min 2 Qty 2 Little People® School Bus</p>  <p>194735211005</p> <p>\$10.10 RP\$0.0</p>
 <p>HWB31 Min 1 Qty 1 Barbie® Little Dreamcamper™ by Little People®</p>  <p>194735211029</p> <p>\$30.00 RP\$0.0</p>	 <p>HWB34 Min 2 Qty 2 Disney Frozen Arendelle Sledding Adventures by Lit</p>  <p>194735211012</p> <p>\$21.00 RP\$0.0</p>	 <p>HWB35 Min 3 Qty 3 Disney Princess Cinderella On-the-Go Playset by Li</p>  <p>194735210985</p> <p>\$11.45 RP\$0.0</p>	 <p>HWP76 Min 6 Qty 6 Fisher-Price® Imaginext® DC Super Friends™ Heroes</p>  <p>194735218561</p> <p>\$13.95 RP\$0.0</p>
 <p>HWY22 Min 2 Qty 2 Little People® Musical Christmas Train</p>  <p>194735223749</p> <p>\$19.90 RP\$0.0</p>	 <p>HXC12 Min 2 Qty 2 Little People® Fire Truck</p>  <p>194735225668</p> <p>\$10.10 RP\$0.0</p>	 <p>HXK32 Min 4 Qty 4 Fisher-Price® Animal Friends Discovery Assortment</p>  <p>194735231768</p> <p>\$6.40 RP\$0.0</p>	 <p>HXP22 Min 4 Qty 4 Fisher-Price® Laugh & Learn® Tap 'n Learn Hammer</p>  <p>194735235827</p> <p>\$6.40 RP\$0.0</p>
 <p>HXT22 Min 1 Qty 1 Fisher-Price® Boppin' Activity Bugs</p>  <p>194735237661</p> <p>\$9.40 RP\$0.0</p>	 <p>HYC11 Min 2 Qty 2 Fisher-Price® Little People® Recycling Truck</p>  <p>194735243211</p> <p>\$10.10 RP\$0.0</p>	 <p>HYC12 Min 2 Qty 2 Fisher-Price® Little People® Work Together Dump Tr</p>  <p>194735243198</p> <p>\$10.10 RP\$0.0</p>	 <p>HYH26 Min 5 Qty 5 FP MEDICAL KIT</p>  <p>194735246830</p> <p>\$11.25 RP\$0.0</p>

FISHER PRICE WOODEN TOYS



HXT73

STACKING RAINBOW (DOM)
\$ 12.00
PRICE PER UNIT
Minimum 5 per item



HXT80

CASTLE BLOCK SET (DOM)
\$ 18.00
PRICE PER UNIT
Minimum 4



HXV13

XYLOPHONE SET
\$ 9.00
PRICE PER UNIT
Minimum 6



HXT83

POTS AND PANS SET (DOM) (COG)
\$ 15.00
PRICE PER UNIT
Minimum 4



HXT87

BALANCE TREE (DOM)
\$ 12.00
PRICE PER UNIT
Minimum 8



Includes 1 bench, 1 xylophone,
1 mallet, 3 balls

HXT88

POUND AND TAP BENCH (DOM)
\$ 18.00
PRICE PER UNIT
Minimum 1



HXT94

MANDALA PUZZLE
\$ 12.00
PRICE PER UNIT
Minimum 6



HXV04

STACK & SORT ANIMALS
\$ 9.00
PRICE PER UNIT
Minimum 4



Made with wood from Forest
Stewardship Council®-certified forests



FISHER PRICE WOODEN TOYS



HXT96

DOMINO RUN PLAYSET

\$ 18.00

PRICE PER UNIT

Minimum 4



HXV11

WORK FROM HOME SET

\$ 15.00

PRICE PER UNIT

Minimum 2



HXT81

PICNIC BASKET (DOM)

\$ 30.00

PRICE PER UNIT

Minimum 1



HXY42

SPACE PUZZLE BLOCKS (DOM) (COG)

\$ 12.00

PRICE PER UNIT

Minimum 6



Made with wood from Forest
Stewardship Council®-certified forests





Little People®



Little People® toys bring out the best.

Happy, well rounded and making the most of who they are - we all want our kids to become the best they can be. Toys that help them grow academically are easy to spot but picking out toys to nurture emotional traits can be a touch trickier. Here's where Little People toys shine! By creating kid-sized versions of real-life experiences, Little People toys are made for exploring and sharing to bring out the kind, helpful, and compassionate qualities you already see shining through in your little person.





DVM92 LITTLE PEOPLE®
Figure 2-Pack Assortment* (CDU)

Ages 1-5Y
\$4.10/18



HYN66
LP 2-Figure CARDED
\$ 4.10
PRICE PER UNIT
Minimum 8



GFL21 LITTLE
PEOPLE FARM ANIMAL
FRIENDS
\$14.70 /4



HMX84
LP DISNEY PRINCESS 2-PK ASST
\$4.75/18



HYL47
DC Super Friends Crime-Fighting Figure
Pack
\$ 13.75
Minimum 4



HMX75 LP DISNEY ENCANTO
\$14.70 /4



HPL23 LP DISNEY PRINCESS
SIDEKICK PACK
\$17.45 /4



Barbie



HVH88 LP DP PARADE FLOAT AST
\$5.55 /4



HPP87 LP BARBIE VET
\$8.45 /2

GC



HJW77 LP BARBIE CRUISER
\$11.65 /2



HCF59 LP BARBIE
LARGE VEHICLE
\$11.65 /2



HJW76 LP BARBIE PET PLAYSET
\$17.25 /2





Barbie



HMG50

LP BARBIE DREAM PLANE

\$24.50 /1



HCF61 BARBIE DREAMHOUSE

new

\$39.50/2



HWB31

Barbie® Little Dreamcamper™ by Little People®

\$ 30.00

PRICE PER UNIT

Minimum 1





Replaces FMN98

HXC12 LP LARGE FIRETRUCK

RESTAGE

\$10.10/2



Replaces DJB52

HWPB30 LP SCHOOL BUS

RESTAGE

\$10.10/2

HXC10 FISHER-PRICE®
LITTLE PEOPLE® Large
Vehicle Assortment*

\$10.10/3

Ages 1-5Y



Replaces GWD29

HYC11 LP LARGE RECYCLING

TRUCK HANGTAG

\$10.10/2



Replaces GKR56

HYC12 LP LARGE DUMP TRUCK

HANGTAG PKG

\$10.10/2



HYC13 LP LARGE FOODTRUCK

HANGTAG PKG

\$10.10/2

LittlePeople®



HCL79 LP SS BIG ANIMAL TRAIN

New

\$25.00/2



GLT75 LP BIG SCHOOL BUS

Ages 1-5Y

\$25.00/2



HXD94 LP CAMPING PACK

DOLLAR **NEW**

\$6.40/2



HJX48 LP FARM
TRACTOR GIFT SET

\$25.00 /1



GC

LittlePeople®



GC

HRX89 LP CIP SMALL VEHICLE
ASST



HPX84 LP SMALL
VEHICLE ASST CIP
\$3.45 /12



JCW61 NEW 2025
POLICE CAR
\$ 3.45
PRICE PER UNIT
Minimum 4



JCW62 NEW 2025
ICE CREAM TRUCK
\$ 3.45
PRICE PER UNIT
Minimum 4

HPX87
Little People® Tractor
\$ 3.45
PRICE PER UNIT
Minimum 4



HNJ29
Help and Go Tow Truck
\$ 3.45
PRICE PER UNIT
Minimum 4



Lift the hook for realistic play

LittlePeople®



HPP90 LITTLE PEOPLE

CARNIVAL 2024

\$17.20 /2

GC



HWY22 LP CHRISTMAS TRAIN

REFRESH

\$ 19.90/ 2

GC



GLT78 FISHER-PRICE® LITTLE PEOPLE®

Caring for Animals Farm

CP

Ages 1-5Y
\$30.15/1



HNN99 LP LEMONADE

STAND

\$13.10/2



HWB37 LP HW SPIRAL STUNT
SPEEDWAY NEW
\$30.00 /2



LittlePeople®



GWD31

Fisher-Price® Little People® Friends Together Play

\$ 30.15

PRICE PER UNIT

Minimum 2



HGP71

Fisher-Price® Little People® Light-Up Learning Cam

\$ 22.80

PRICE PER UNIT

Minimum 2



HLV87

Fisher-Price® Little People® Light-Up Learning Gar

\$ 33.75

PRICE PER UNIT

Minimum 2





HGP76 LP DP CINDERELLA

CARRIAGE

\$11.65/3



HWB29

Fisher-Price® Little People® Forest Friends Carry
\$ 17.25

PRICE PER UNIT

Minimum 4





HWB35 LP DISNEY PRINCESS
CINDERELLA ON-THE-GO
PLAYSET
\$11.45 /3



GLT80 Fisher-Price® - Disney Princess
Play & Go Castle by Little People®
\$ 15.85/ 2



HND55 LP DP CASTLE
NEW
\$37.50 /2





HNR27

LP DP MOANA BOAT

\$11.65 /3



**HWB34 LP FROZEN
ARENDELLE WONDERLAND
PLAYSET \$21.00 /2**





Turn crank to move
elevator & hear ding!



FHG50

Helpful Neighbor's Garage
\$ 15.85
PRICE PER UNIT
Minimum 2



HMG51

Hot Wheels® Race and Go Trackset by Little People®
\$ 17.25
PRICE PER UNIT
Minimum 1



HTJ26

Little People® Everyday Adventures Airport
\$ 17.25
PRICE PER UNIT
Minimum 2





HVG72 LPC THE BOYS 6PK SP Only New
 \$21.00 /1 5/1/24



HVG63 LP COLLECTOR LOST

\$15.95 /1

6/22/2024



EMBARGO 5/1/24 ON SHELF

HVG46 LPC HARRY POTTER CHAMBER OF SECRETS 4PK
 \$15.95 /1



HVG71 LPC COLLECTOR BREAKINGBAD 2024
 \$15.95 /1



HWX46 LPC WEDNESDAY
 \$15.95 /1



HVG43 LP COLLECTOR GREMLINS 2024 **NEW**
 \$15.95/1



HVG53
 Fisher-Price® Little People Collector™ Saved by the Bell
 \$ 21.00
 PRICE PER UNIT
 Minimum 1



HML51

TROLLS POPPY'S COPTER

\$11.35 /2



HML49 MX TROLLS

TREEHOUSE PLAYSET

\$35.00 /2



HML89 IMX TROLLS BLIND

BAGS AST 2024

\$3.35 /28



HXT20 IMX Star Wars Mandalorian New
\$ 21.00/2



HXG53 IMX DS Star wars MIDPLAYSET NEW
\$ 21.00/2



HXG51
IMAGINEXT® STAR WARS™ DARTH VADER™ BOT
\$ 112.50
Minimum 1



JCY30
STAR WARS™ Death Star Turret
\$ 13.95
PRICE PER UNIT
Minimum 2



JCY29
STAR WARS™ Rebel Cannon
\$ 13.95
PRICE PER UNIT
Minimum 2



HXG52
IMAGINEXT® STAR WARS™ R2-D2™
\$ 60.00
Minimum 1



GPT41 IMX DCSX 10" FIGURE
ASST
Ages 3-8Y/1
\$7.45/3



GWT23 MX DCSF
BAT-TECH BATBOT
\$63.00 /1



HML02 IMX DCSF ROBO COMMAND
CENTER
\$35.00 /1



HMX55 IMX DCSF COLOR REVEAL
PLAYSET #1
\$21.00 /2



M5645 Super
Friends Figure asst
\$5.80 /4



JDK90 NEW 2025

IMX DCSF BASIC AST - 4LB

\$ 7.15

PRICE PER UNIT

Minimum 4



HRP08

Imaginext® DC Super Friends™ Shake and Spin Batmob

\$ 11.35

PRICE PER UNIT

Minimum 2



HXV72 IMX DCSF BLIND BAG AST

refresh

\$3.35 /28



HWD49 IMX DC GIRLS
MULTIPACK
\$13.95 /6



JDD71 IMX DC GIRLS
PLAYSET
\$35.00 /2



MAY **HVY12** IMX DCSF XL
ACCESSORY BUNDLE
\$13.95 /2 **CR**



Gear up by placing Superman™ inside the Exo Suit



JCT47 NEW 2025
IMX DCSF INSIDERS SUPERMAN
\$ 18.85
PRICE PER UNIT
Minimum 3



HVY04
Imaginext® DC Super Friends™ Transforming Bat-Tank
\$ 52.50
PRICE PER UNIT
Minimum 1



HNW08

Imaginext® DC Super Friends™ ULTIMATE HEADQUARTERS

\$ 75.00

PRICE PER UNIT

Minimum 1



GVV67 NEW 2025

JW3 BASIC AST.
\$ 5.80
PRICE PER UNIT
Minimum 4



GWN99

JURASSIC WORLD LARGE DINO Assortment*†
Ages 3-8Y
\$7.45/2



HVY19

Imaginext® Jurassic World™ Bumpy & Ben
\$ 11.35
PRICE PER UNIT
Minimum 2



HVY25

Imaginext® Jurassic World™ Deluxe Dracorex XL Dino
\$ 11.75
PRICE PER UNIT
Minimum 2





HRK69

IMX JW TRACKER VEHICLE 2024

\$21.00 /2



GVV50

JURASSIC WORLD 3 DINO RIOT
TRUCK

\$33.65 /1





HVY26

Imaginext® Jurassic World™ Scan & Glow Dino Playse
 \$ 35.00
 PRICE PER UNIT
 Minimum 2



HVY16

Jurassic World™ Attack Mode Dilophosaur
 \$ 60.00
 PRICE PER UNIT
 Minimum 1





Press & twist the tail for thrashing action & light-up eyes



GWT22 IMAGINEXT® JURASSIC
WORLD MEGA STOMP &
RUMBLE GIGA DINO
\$84.00 /1

HML42 IMX JWCARNOTAURUS
DINO
\$24.65 /1



Press tail trigger for roaring
& chomping action!



JCT48
IMX JW MID-DINO
\$ 21.00
PRICE PER UNIT
Minimum 2

HML41 IMX JW F23 ULTRA SNAP
SPINOSAURUS 2024
\$ 41.95 /1

Preschool Learning



HYH28 FP MY EASY RC
\$19.50 /2



HXX58 PRESCHOOL RECORD
PLAYER 6/15/24
\$30.00 /1



Preschool Learning



DVP80 SEE N' SAY
\$12.00/4



HLM43 MIX & LEARN MUSIC
TABLE 2024
\$ 33.75 /2



HLM42 4-IN-1 FARM TO MARKET
TRACTOR 2024
\$37.50 /1



HXP20 LAUGH & LEARN
DELIVER THE LEARNING
MEAL KIT **NEW**
\$1G.45 /3





HTW89 LNL GOING PLACES
LEARNING PURSE
\$13.55 /3



HTW96 LNL LEARN & SERVE
COFFEE CAFÉ
\$20.25 /2



"Brew" fresh cups of
imaginative play with fun sounds



HTW88 LNL SS SIT & STEER
DRIVER
\$30.00 /2



HTW90 LNL SS CHAIR
\$33.75 /1





HTW99 LINK SQUAD
OPPOSITES FOX
\$8.92 /2



Press the side button to hear fun songs, sounds & phrases

HTX01
Fisher-Price® Link Squad™ Crawl 'n Colors Chameleon
\$ 11.75
PRICE PER UNIT
Minimum 2



HTX00 LINK SQUAD JAM &
COUNT PANDA
\$13.80 /2



HTX03 LINK SQUAD FIRST
WORDS YAK
\$20.70 /2



HTX04 LINK SQUAD BOP &
LEARN TIGER
\$26.25 /2



HXT22 BOPPIN' ACTIVITY
BUGS REFRESH / \$9.40 /2



HXP22 LNL HAMMER
REFRESH
6.40 /4



HRB18 SENSIMALS ON-
THE-GO SOUND MACHINE
New 5/1/24
\$23.00/ 3



Press for 20+ nursery rhymes,
songs & sounds

JCT12 NEW 2025
PUPPY'S STORYTIME READER
\$ 6.75
PRICE PER UNIT
Minimum 5



HXK32 ACTIVITY CAR & TREE
AST F
\$6.40 /4

Laugh & Learn™

Teapot has
lights & sounds!



DYM76 FISHER-PRICE® LAUGH & LEARN®
Sweet Manners Tea Set
UPC Code 887961-41790-6
Ages 18-36M
\$17.20/2



CDG67 FISHER-PRICE® LAUGH & LEARN®
SMART STAGES™ Piggy Bank
Ages 6-36M
\$11.75/2



HTK19 NEWBORN PLUSH
HEDGEHOG OPEN TRAY
\$8.20 /2



75+ songs,
words, tunes
& phrases!

FDF22 FISHER-PRICE® LAUGH & LEARN®
SMART STAGES™ Sis
Ages 6-36M
\$13.75/2



FDF21 FISHER-PRICE® LAUGH & LEARN®
SMART STAGES™ Puppy
Ages 6-36M
\$13.75/2



HFG07 POPPITY POP™ TURTLE
\$4.65/2

Laugh & Learn



HYR57 NEW 2025

MINI ME GAMER GIFT SET

\$ 6.00

PRICE PER UNIT

Minimum 4



HVY75 PUPPY'S

REMOTE

\$7.10 /6



HVY76 SIS'S

REMOTE

\$7.10 /6



HLV61 LAUGH AND

LEARN PHONE

\$7.50 /6



HFT69 STREAM & LEARN

REMOTE™

\$6.40/5



HVY79 LIL GAMER

\$7.55/ 5



Laugh & Learn

28 'app' buttons
activate sound &
music!



FYK56 FISHER-PRICE® Silly Sounds Light-
Up Piano
Avail 2018-10-01
Ages 6-36M
\$11.75/4



HFG10 LNL LEARNING
PUZZLE-FARM ANIMALS
\$11.75/6



HVY74 FISHER-PRICE® LAUGH
& LEARN® REFERESH
SMART STAGES™ Tablet Assortment
\$10.65/6



HRJ06 LAUGH AND LEARN
SPEAKER
\$ 11.75 /2

GC



JFC75 NEW 2025
INFANT PURPLE MONKEY BOOK
\$ 6.55
PRICE PER UNIT
Minimum 5



HNC10 FLAP & WOBBLE PENGUIN
\$ 22.00 /2



Laugh & Learn™

Press buttons
for songs,
sounds &
phrases!



GJW57 LNL COUNTIN'
REPS DUMBBELL
Ages 3M+
\$7.90/3



HTJ76 LAUGH AND
LEARN CAMPING LANTERN
2024
\$9.85 /2



FGW16 FISHER-PRICE® LAUGH &
LEARN®
Sing & Learn Music Player
UPC Code 887961-51602-9
\$7.90/4



GJW20 FISHER-PRICE® LAUGH & LEARN®
Magic Color Mixing Bowl
Ages 6-36M

\$17.20/2



HVY71 GAME CONTROLLER

REFRESH

\$7.35/ 3

Laugh & Learn™



HJN95 PUPPY'S
ACTIVITY CUBE
\$6.40 /2



HJN97 TWIST N'
LEARN GAMER
\$ 9.00 /5



HGM29 GIANT
XYLOPHONE
\$22.80 /2



HND21 PLAYKIT 1
\$12.55 /2



JGD20 **NEW 2025**
LAUGH & LEARN INSTANT CAMERA
\$ 9.70
PRICE PER UNIT
Minimum 2

Laugh & Learn



FJB16 BABY'S FIRST
BLOCKS

\$6.35 /2



Spin to pair different letters
& word endings

JCT14 NEW 2025

SPIN AND SPELL

\$ 6.75

PRICE PER UNIT

Minimum 5



CDH24 LAUGH & LEARN Storybook Rhymes

Ages 6-36M

\$11.75/5



GCV96
LNL PIGGY BANK
\$17.20 /2



Push for lights,
songs & phrases!



FNR97 FISHER-PRICE® LAUGH &
LEARN®

LIGHT-UP LEARNING VACUUM®

Ages 12-36M

\$17.20/2

May-June



HXX59 ALPHA SLIDE WRITER
COLOR REFRESH
\$14.30 /5



GCW11 BOUNCE &
SPIN PUPPY
Ages 6-36M
\$48.60/1



Press for 75+ songs,
sounds & phrases



HFT76
Fisher-Price® DJ Bouncin' Beats™
\$ 33.75
PRICE PER UNIT
Minimum 1



FHY94 LNL SS PUPPY
WALKER
\$17.75 /2



FHY95 LNL SIS
WALKER
\$17.75 /2



Walker & activity center with 3 Smart Stages® learning levels

9-36 m



Press the ABC or music buttons to light up the multi-color lantern and hear educational songs, sounds and ditties



Click the turn dial on the pretend stove & brew up a pot of camping fun with the rattle coffee maker



GTJ59 NEW 2025

Fisher-Price® Laugh & Learn® 3-in-1 On-the-Go Camp

\$ 39.25

PRICE PER UNIT
Minimum 1



Fun music and sounds encourage little walkers to push the camper along from one "site" to another



What's the catch of the day? Comes with play fishing pole and 4 fish shapes to sort into the "cooler"



Includes 15+ play pieces for pretend camping fun



Chart a course for adventure with the interactive compass and map



Piece together a tasty shish-kabob and s'more and "roast" them over the pretend campfire

Spring 24

Infant: Toys



Press for lights & 25+ songs, sounds & phrases

HRP19 COUNTING & COLORS
SMOOTHIE MAKER
\$ 9.85 /2



HRP31 CORE PUZZLE 2024
\$11.75/ 6



HPX45 S'MORE FUN CAMPING
TENT 2024
\$9.00 /2

HRP28



HRP29



HRP30



CORE VEHICLE DUMP S2024
\$4.45 /4



HVV66 PLAY ALONG EAR
BUDS 2024
\$5.25 /4



Press for lights & 20+ songs, sounds & phrases

Infant: Fundamentals



HJN99 POPPIN
TRICERATOPS
\$19.10/2



HLM48 DJ BOUNCIN STAR
\$33.75 / 1



HRP32 COUNT & STACK CRANE Push along for fun pretend play
2024
\$17.50 /2



JCT13 NEW 2025
PS CORE ADDIGATOR
\$ 9.90
PRICE PER UNIT
Minimum 3

Spring 24



HXG96 Fisher-Price® 2-in-1 Rockin' Tummy Time Otter
\$11.00 /2



HYD10 Fisher-Price® Snuggle Up Goose™
\$ 5.50
PRICE PER UNIT
Minimum 3



HRB18 SENSIMALS ON-THE-GO
SOUND MACHINE
\$11.00 /3



HRB15 SENSIMALS GYM
\$22.00 /1



HRB17 SENSIMALS GIFT SET
\$8.25 /5



Spring 24

NEW SUSTAINABLE

Infant: Toys



HKD62
SUSTAINABLE
STROLLER TOY
\$8.24 /2



HKD63 SUSTAINABLE
LOVEY
\$7.14 /2



HKD64 SUSTAINABLE ACTIVITY
PLUSH 2024
\$10.95 /3



HKD65 SUSTAINABLE PLAY MAT 2024
\$15.40 /4



Infant: Fundamentals



HGB85 AVOCADO
TOAST ACTIVITY PLUSH
\$7.15/4



FXC31
Slow Much Fun Stroller Sloth
\$ 8.25
PRICE PER UNIT
Minimum 2



HRP35 COFFEE CUP
REFRESH
6.75 /2



HJW12 MID-PRICED RATTLE
\$ 3.85 /4



DPY77 FISHER-PRICE®
Tambourine & Maracas Gift Set
Ages 3M+
\$8.25/4



GRT59 BREATHING KOALA
\$23.65/2



HBT55 FISHER-PRICE® CORN
POPPER®
Ages 12M+
\$8.05/6

Infant: Fundamentals



GJW15 FISHER-PRICE® Giant ROCK-A-STACK®

Avail 2019-09-01

Ages 12M+

\$15.20/1



GJW18 Fisher-Price® Laugh

& Learn® Play & Go Keys

\$7.90 /3



FGW66 FISHER-PRICE®

CHATTER TELEPHONE®

UPC Code 887961-51644-9

Ages 12M+

\$6.35/2



GJW05 FISHER-PRICE® Tap & Turn

Bench

Ages 12M+ \$

\$7.35/2



GKW58 FISHER-PRICE®

ROCK-A-STACK®

Ages 6M+

\$4.65/2



HXK47 SENSORY ROCK-A-STACK 2024

\$9.05 2

Infant: Fundamentals



BHJ28 FISHER-PRICE®
LAUGH & LEARN®
Singin' Soccer Ball
Ages 6-36M
\$11.75/2

GC



Colorful light show!



DYM75 FISHER-PRICE® LAUGH &
LEARN®
Magical Lights Fishbowl
Ages 6-36M
\$17.20/2



FFC84 BABY'S FIRST BLOCKS
REFRESH
\$6.35/2



CMY09 FISHER-PRICE®
Xylophone
\$12.50/2



DGH73 FISHER-
PRICE® SOOTHE &
GLOW SEAHORSE™
UPC Code 887961-
19242-1
\$11.15 /2



GRF09 FISHER-PRICE® ECO
ROCK-A-STACK®
Ages 6M+
\$4.62/2



HXP51 THOMAS & FRIENDS MY
FIRST PUSH ALONG ENGINE
ASSORTMENT **NEW**
\$5.35/4



HXW24 THOMAS & FRIENDS MY FIRST
KNAPFORD STATION **NEW**
\$13.40/2

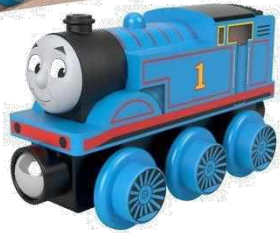
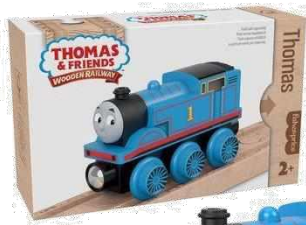


Replaces HXP49

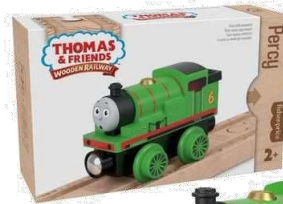
JDD70
THOMAS & FRIENDS MY FIRST
TRAIN TABLE
\$29.99/1



THOMAS & FRIENDS Wood



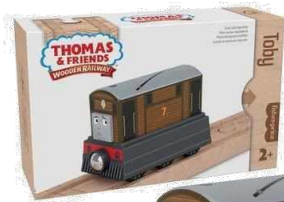
HBJ85 WOOD THOMAS
ENGINE (SMALL)
\$9.15/3



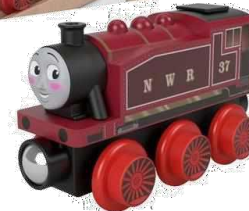
HBJ86 WOOD PERCY
ENGINE (SMALL)
\$9.15/3



HBJ84 FISHER-PRICE®
THOMAS & FRIENDS
DEISEL
\$9.15/3



HBJ94 WOOD TOBY
ENGINE (SMALL)
\$9.15/3



HBJ92 WOOD ROSIE ENGINE
(SMALL)
\$9.15/3



HBK99 WOOD EDWARD ENGINE & CAR (LARGE)
\$12.25/3



HBK11 HIRO ENGINE & CAR
\$12.25/3



HBK17 GORDON ENGINE & CAR
Ages 2Y+
\$12.25 /3



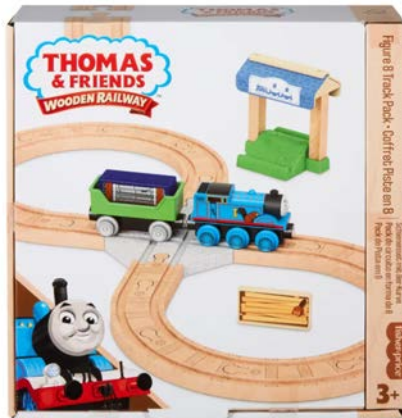
HBK23 NIA ENGINE &
CAR
\$12.25/ 3



HBK16 WOOD KENJI ENGINE & CAR (LARGE)
\$12.25 /3



HBK18 WOOD HENRY ENGINE & CAR (LARGE)
\$12.25 /3



HGD12

WOOD FIGURE 8 SET

Ages 2Y+

\$31.20/3



HBJ81 TIDMOUTH SHEDS

Ages 2Y+

\$60.25/1



HBJ83 WOOD BRENDAM DOCKS

\$36.15/1



HBJ82 KNAPFORD STATION

Ages 2Y+

\$54.35/1

MOTORIZED



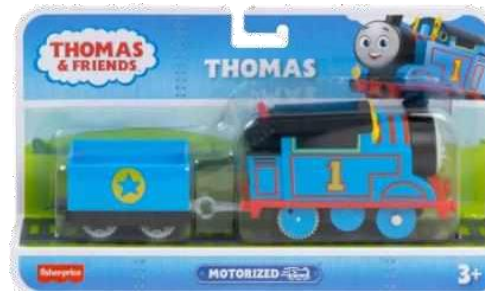
HFX96 TOBY (2024)
\$6.60 / 6



HTN41 GREATEST MOMENTS
\$9.25 / 9



HFX98 MOTORIZED GREATEST MOMENTS ASSORTMENT-REFRESH
\$9.25/9



HDY59 MOTORIZED THOMAS AEG
\$6.60 / 6



HNP81 TRACK BUCKET
\$21.00 / 1

MOTORIZED



HFX93 MOTORIZED CORE 5

ASSORTMENT-RERESH
\$6.60/8



HDY64 MOTORIZED DIESEL AEG
\$6.60 / 6 NEW



HTN42 Fisher-Price® Thomas & Friends™ Great Graffiti James
\$9.25 / 9

MOTORIZED



MOTORIZED



HDY58

Fisher-Price® Thomas & Friends™ Fix 'em Up Friends
\$ 15.90
PRICE PER UNIT
Minimum 4



HTN34

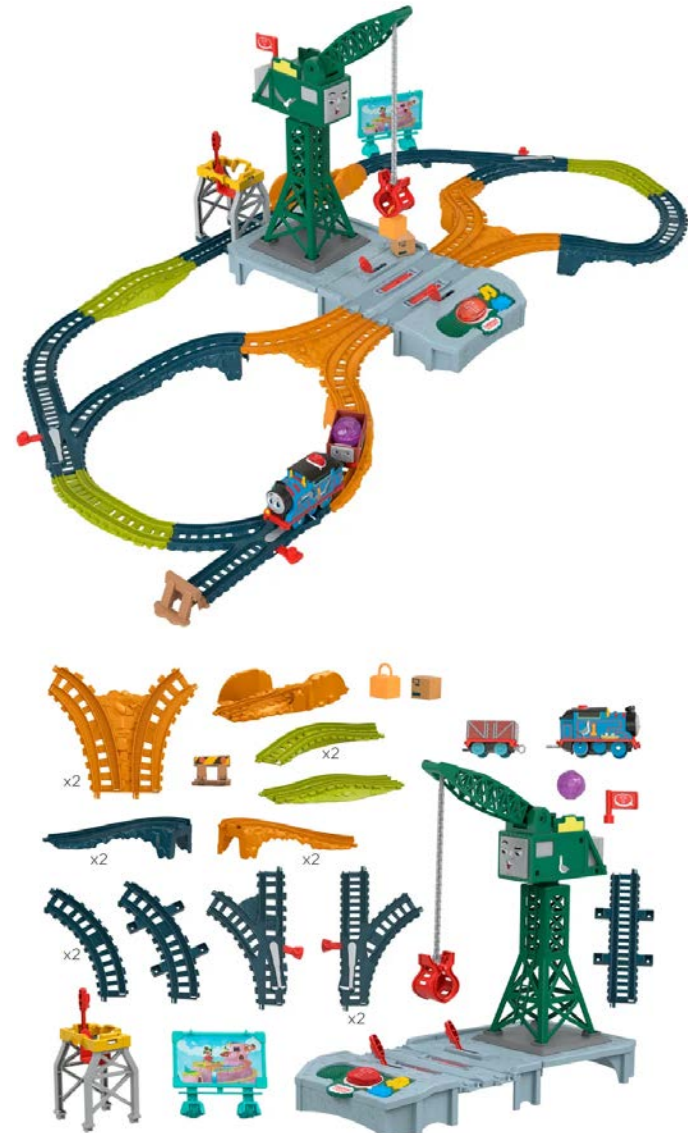
Fisher-Price® Thomas & Friends™ Paint Delivery Set
\$ 15.90
PRICE PER UNIT
Minimum 4

MOTORIZED



HMB97

Fisher-Price® Thomas & Friends™ Talking Cranky Del
\$ 34.00
PRICE PER UNIT
Minimum 2



27-piece set including motorized
Thomas & 14.5 feet of track

DIECAST



HFX89

Thomas & Friends™ Small Metal Engine ASST

\$ 2.55

PRICE PER UNIT

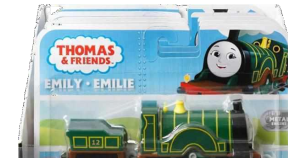
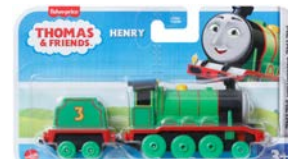
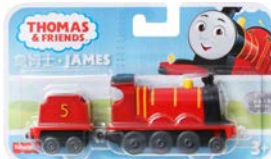
Minimum 6 per item



HMC30 COLOR
CHANGERS AST
\$4.15 /6



HMC28 ADVENTURE CLUB SET
\$19.15/2



HFX91 LARGE DIECAST
ASSORTMENT
\$5.00/6



HGX69 LARGE DIECAST
ASST (TRAY) MIX
\$5.00/5



HGY82 HOMAS & FRIENDS PUSH
ALONG
\$11.50 4 2024 **PUSH ALONG**

Newborn



HRB13

Fisher-Price® Glow and Grow™ Kick & Play® Piano Gy

\$ 27.50

PRICE PER UNIT
Minimum 2

HRB14

Fisher-Price® Glow and Grow™ Kick & Play® Piano Gy

\$ 27.50

PRICE PER UNIT
Minimum 2

HNB38

Fisher-Price® Sit-Me-Up Floor Seat

\$ 27.90

PRICE PER UNIT
Minimum 2

Newborn



HN22

Fisher-Price® Kick & Play™ Deluxe Sit-Me-Up Seat
\$ 45.00
PRICE PER UNIT
Minimum 1



HGB82

Fisher-Price® 3-in-1 Crawl & Play Activity Gym
\$ 41.20
PRICE PER UNIT
Minimum 1



HBP41

3-in-1 Music, Glow and Grow Gym™
\$ 19.20
PRICE PER UNIT
Minimum 3



Newborn: Crib Soothers



FFJ01

Fisher-Price® 2-in-1 Sit-to-Stand Activity Center

\$ 68.00

PRICE PER UNIT

Minimum 1



HDX97

Fisher-Price® 2-in-1 Like a Boss™ Activity Center

\$ 68.00

PRICE PER UNIT

Minimum 1



HLV78

Fisher-Price® 3-in-1 SnugaPuppy™ Activity Center

\$ 81.25

PRICE PER UNIT

Minimum 1



HNR23

Fisher-Price® 3-in-1 Hit Wonder™ Activity Center

\$ 61.80

PRICE PER UNIT

Minimum 1



GWT17

Fisher-Price® Hot Wheels™ Tough Trike

\$ 27.00

PRICE PER UNIT
Minimum 1

HMB26

Fisher-Price® Barbie™ Tough Trike

\$ 27.00

PRICE PER UNIT
Minimum 1



DWR65

Fisher-Price® Nickelodeon™ **PAW Patrol™** Lights & Sounds

\$ 44.35

PRICE PER UNIT
Minimum 2



W2880

Fisher-Price® **Thomas** and Friends™ Tough Trike

\$ 27.00

PRICE PER UNIT
Minimum 1