

Magna-Tiles® Wholesale Account Application

If you are interested in a wholesale account, please submit the following form. Please allow up to 1 week for processing. We will contact you with further information if we are able to do business at this time. If your business does not fit the current criteria, we will keep your contact information on file for future use.

To qualify for a wholesale account, your business must meet the following requirements:

1. Maintain Current Business Information

Maintain accurate and up-to-date company information throughout the term of your reseller relationship with Magna-Tiles®. For example, if contact information changes, you open a new store location or change your name, notify us immediately.

2. Disclose All Locations that Carry Magna-Tiles® Products

Qualifying retail locations can only be one of the following: your brick-and-mortar store(s), your commerce-enabled website, or temporary storefronts (events, pop up stores, etc)

3. Sell on Approved Retail Websites Only

Must only take orders via publicly accessible ecommerce enabled web pages hosted on approved websites owned and operated by your company.

Selling on 3rd party sites (ebay, etc), drop-ship accounts (Buy.com, Newegg.com, Overstock.com, etc.), classified sites (Craigslist.com, Facebook Marketplace, etc.) or direct messages on forums is strictly prohibited. Selling on Amazon.com under your company name requires approval. Selling on Amazon using Fulfillment by Amazon (FBA) services is strictly prohibited.

4. Report Sell-Thru

Be prepared to report sell-thru information by SKU & approved retail location upon request.

5. Abide by Magna-Tiles® Trademark & Brand Policy Guidelines.

Must agree to comply with Magna-Tiles® and Magna-Qubix® Trademark and Brand Policy and represent yourself as an authorized retailer in all online advertising and sales collateral.

Setting up businesses, registering domain names, or social media usernames that contain any of Magna-Tiles® or Magna-Qubix® trademarks is strictly prohibited.

Do not use unapproved marketing materials (such as photos & copy) for Magna-Tiles® or Magna-Qubix® products. Do not advertise Magna-Tiles® or Magna-Qubix® products in ways that violate the terms of these Reseller Requirements or Minimum Advertised Price Policy.

6. Magna-Tiles® Minimum Advertised Price Policy

Ensure you understand and abide by MAP Policy. (Please see separate document)

7. Sell to Customers within Assigned Geographic Territory Only

Do not sell or ship Magna-Tiles® or Magna-Qubix® products to international customers and/or outside of your country.

8. Sell to Retail Consumers Only

Do not sell Magna-Tiles® or Magna-Qubix® products to other retailers, B2B accounts, wholesalers, or freight forwarders. Please sell to your end consumers only.

9. Only Purchase Magna-Tiles® and Magna-Qubix® Products Directly From Magna-Tiles®

Do not buy Magna-Tiles® or Magna-Qubix® products from other retailers, or from sources not explicitly endorsed by MVW Holdings, Inc.

10. Only Sell Magna-Tiles® and Magna-Qubix® Products in Original Packaging

Do not alter or bundle original Magna-Tiles® or Magna-Qubix® packaging in any way prior to reselling products.

Removing Magna-Tiles® or Magna-Qubix® products from packaging and reselling in different packaging or under a different name is strictly prohibited.

11. No Bundling Magna-Tiles® or Magna-Qubix® Products

Do not integrate products into your own, or 3rd party products, and sell as bundles without a license from MVW Holdings, Inc.

12. Obey the Law, Abide by Policy Rules

Comply with all applicable laws, rules, regulations & policies related to advertising, sale & marketing of Magna-Tiles® and Magna-Qubix® Products.

13. Support our Branded Online Community and Abide by our Social Media Guidelines

Do not create social media profiles or usernames that contain any Magna-Tiles® or Magna-Qubix® trademarks.

14. Demonstrate Your Magna-Tiles® and Magna-Qubix® Expertise and Serve Customer Needs
Demonstrate that you and/or your employees understand how to successfully introduce products.

Provide a level of sales support and customer support for our customers that, at minimum, demonstrate industry best practices.

15. Obey the Law, Abide by Policy Rules

Comply with all applicable laws, rules, regulations & policies related to advertising, sale & marketing of Magna-Tiles® Products.

Failure to comply with all of the terms in Magna-Tiles® Wholesale Account Requirements will result in suspension or termination of your account.

* US, Canada: By submitting this form, I understand and agree to follow all Magna-Tiles® Requirements and Responsibilities and would like to complete the Wholesale Account Application.

Thank you for your interest in becoming a Magna-Tiles® Authorized Retailer! Please fill out the form below and an account representative will be in contact with you if we are able to open your account at this time.

Forms can be emailed to orders@magnatiles.com or faxed to 708-246-4548

Account Information

Company Name	
DBA	
Contact Name	
Contact E-mail	
Invoice E-mail	
Store Telephone Number	
Fax Number	
Federal/Country Tax ID	
State Tax ID	

Billing Information

Country	
Address 1	
Address 2	
City	
State	
Zip Code	

Shipping Information

Country	
Address 1	
Address 2	
City	
State	
Zip Code	

Please list additional store locations:

Additional Information

Year Established	
Company Website	
What other products do you sell?	
Do you sell products on the Internet?	Yes / No
Please list all websites, web names, and seller accounts that you do business on or under including sites such as Amazon, eBay, or other online 3 rd Party Marketplaces	

Trade References

Company / Name	
Phone	
Fax	
Account Name	

Please use this space for additional comments/information:

Signed: _____ **Date:** _____