

Priced 1/1/2026 - Best Sellers Highlighted.

Buyers can break case packs!

\$300 / FFA / N30

\$500 / FFA / N30 - Free Demo Unit

\$1000 / FFA / N60 - 2.5% Discount / Free Demo Unit

Smartivity[®]
Activities for Smarter Learning

**PRODUCT CATALOG
US RETAIL 2026**

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WELCOME TO THE FUTURE OF PLAY

Build-It-Yourself STEM Toys helping children unlock their true potential with the power of play.

Smartivity is an award-winning, internationally acclaimed toy designing laboratory and manufacturer from India. Founded in the year 2015 by three friends graduating out of **IIT-Delhi - Apoorv Gupta, Rajat Jain & Ashwini Kumar** - it all began with a vision to offer children meaningful toys that actually make a difference in their lives. Today, Smartivity is a premier STEM toy brand helping children learn essential skills in their foundational years and setting them up for a bright future.

Come, partner with us as we build the future generation of changemakers!

TRUSTMARKERS

TRUSTED BY
7 MILLION+
PARENTS & CHILDREN

CERTIFIED
SAFE
ACROSS THE WORLD

ECO-FRIENDLY &
SUSTAINABLE
DESIGNS

DESIGNED IN INDIA,
LOVED ACROSS THE WORLD

AWARDS & CERTIFICATIONS



Play Award
Finalist, 2025



Toy Of The Year
Finalist, 2022



Construction Toy
Of The Year, 2022



Best Toy
Featured In 2020



Best STEAM Toy
Featured In 2021



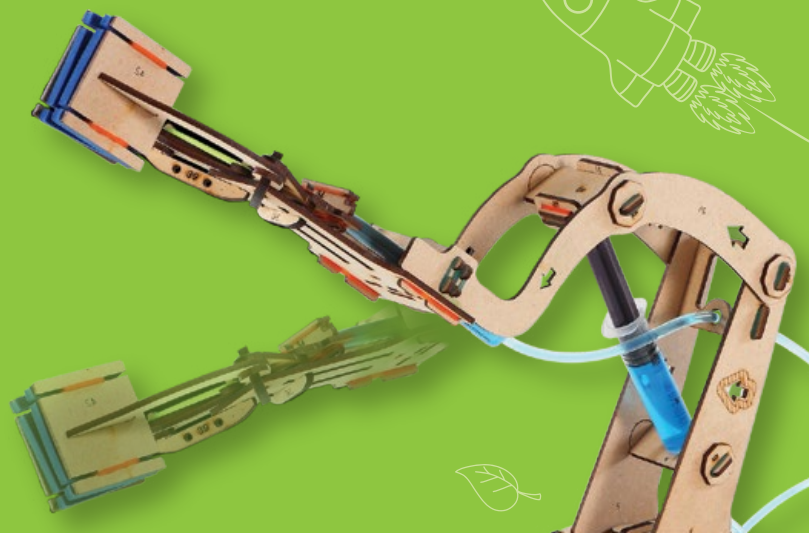
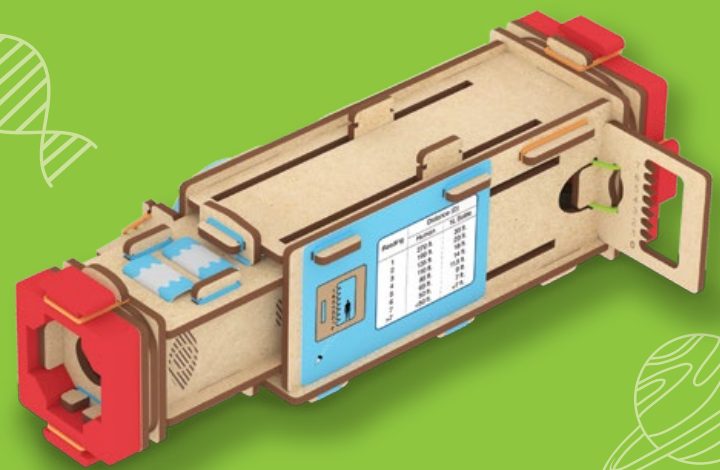
STEM.ORG
Certified



**BUILD.
PLAY.
LEARN.**



**DIY STEM
TOYS**



AGES
8+

Smartivity®

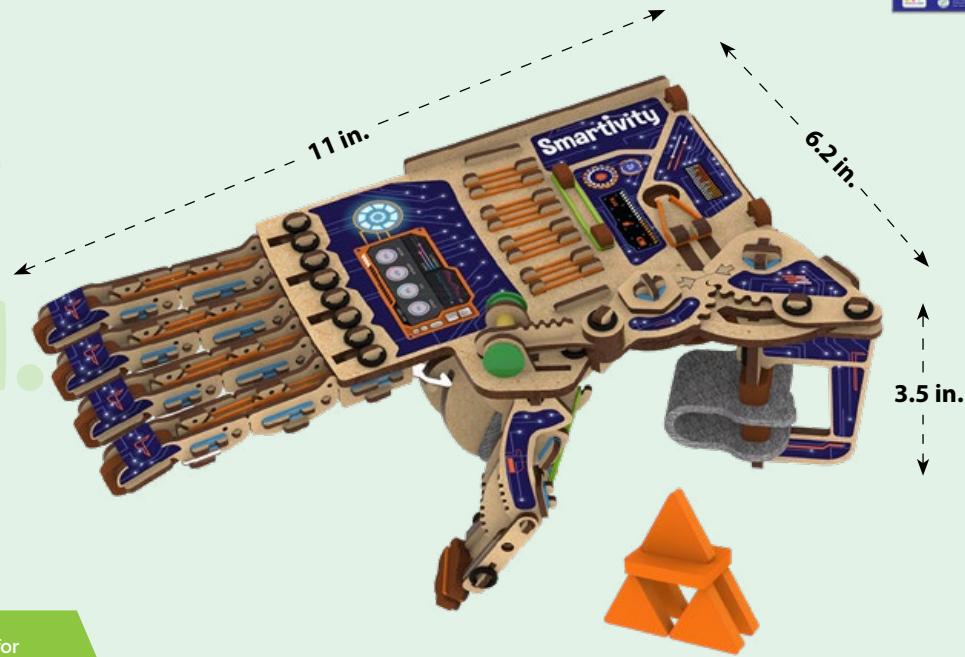
Mechanical Hand

**BEST
SELLER**

Have you ever wanted a robotic hand of your own? In this kit, your child will build a Mechanical Hand. Your child will then wear it and control its fingers just like the fingers in your hands. For endless play, we have included blocks of different shapes, along with challenges. Stack the blocks by picking up each block one by one. Simple step-by-step instructions, STEM concept explanations, and experiments are included for independent play.



BUILD.
PLAY.
LEARN.



Product Specification	
Product Code:	SMRT1135
Barcode:	8908011797099
Box Dimensions (In.):	12.91 x 11.61 x 1.97
Box Weight (lb):	1.81
Case Pack:	6
Product Dimensions (In.):	11 x 6.2 x 3.5
Build Time:	190-220 Minutes

\$15.00 / 6



Scan QR Code for Product Video



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WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

314
**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- HAND ANATOMY
- MUSCLES, LIGAMENTS AND TENDONS
- GEARS AND LINKAGES



**SUSTAINABLE
MATERIAL**

www.smartivity.com

AGES
8+

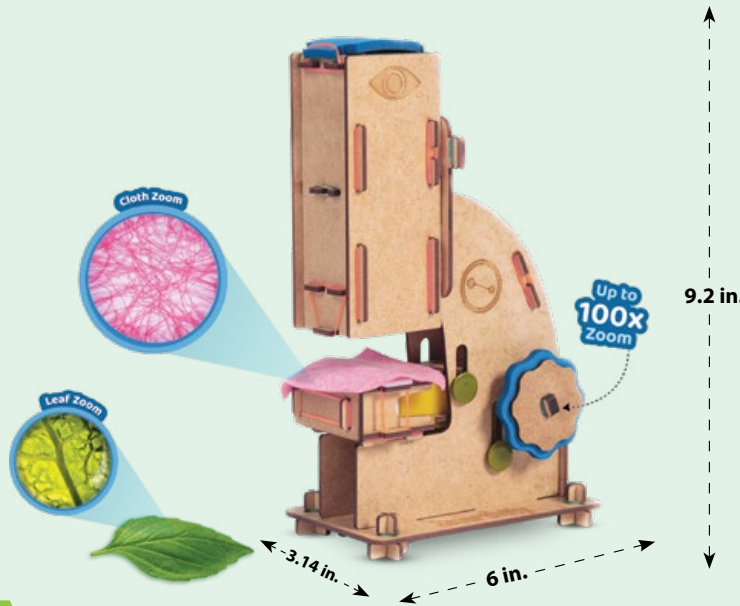
Smartivity®

Microscope

A microscope is a device that magnifies tiny objects or makes them appear larger. With this kit, your child will build their own microscope. The microscope has a 360-degree knob for easy focusing and a 100x magnification function. It is also equipped with an LED light that illuminates the specimen for a clear view. The kit comes with 2 types of specimens, easy-to-follow instructions, explanations of STEM concepts and experiments that your child can do independently.



BUILD.
PLAY.
LEARN.



\$17.50 / 1

Product Specification

Product Code:	SMRT1139
Barcode:	8908011797105
Box Dimensions (In.):	12.91 x 11.61 x 1.97
Box Weight (lb):	1.5
Case Pack:	6
Product Dimensions (In.):	6 x 3.14 x 9.2
Build Time:	100-130 Minutes



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WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

INSTRUCTION
MANUAL

116
ELEMENTS
IN THE BOX

KIDS WILL LEARN:

- REFRACTION
- LENSES
- RACK AND PINION MECHANISM



SUSTAINABLE
MATERIAL

www.smartivity.com

AGES
8+

Smartivity®

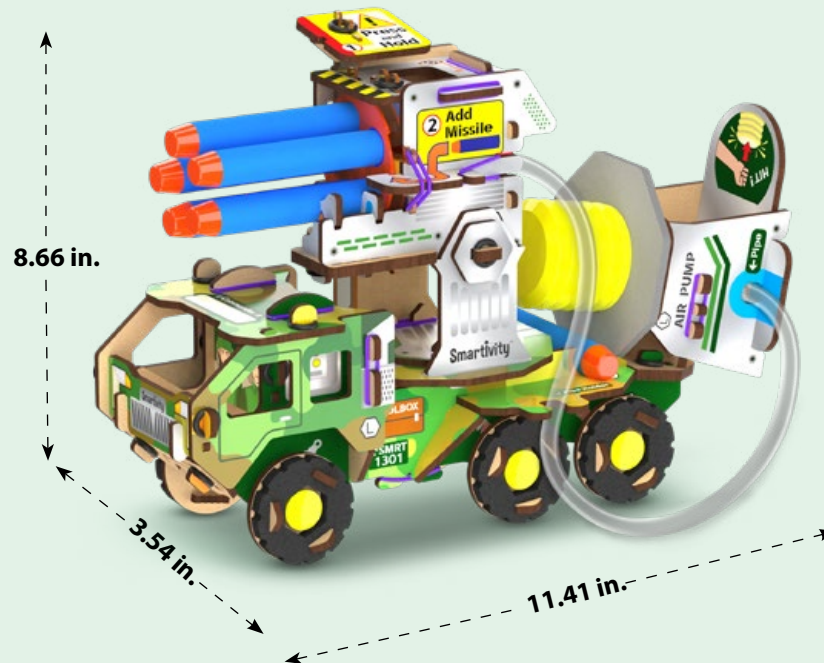
Missile Truck



Transform playtime with this exciting kit that empowers your child to build an air-powered Missile Truck. They will load 5 soft missiles onto the launcher and unleash them one by one using the air pump. With a 360-degree rotating launcher, they can fire in any direction. The air pump conveniently mounts on the truck, enabling it to roll freely on 6 wheels. Complete with easy-to-follow instructions, and explanations of STEM concepts, this kit inspires independent exploration and creativity.



**BUILD.
PLAY.
LEARN.**



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Product Specification

Product Code:	SMRT1301
Barcode:	8906187980147
Box Dimensions (In.):	12.91 x 11.61 x 1.96
Box Weight (lb):	1.66
Case Pack:	6
Product Dimensions (In.):	11.41 x 3.54 x 8.66
Build Time:	150 Minutes

\$20.00 / 1

WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

148
**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- RACK AND PINION MECHANISM
- ROTATIONAL FORCE
- AIR PRESSURE



**SUSTAINABLE
MATERIAL**

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AGES
6+

Smartivity®

Hydraulic Plane Launcher

Have you ever wanted to launch paper planes through a machine? With this kit, your child will build their very own hydraulic-powered Plane Launcher. Your child will then fill water into the syringes, load a paper plane and a soft missile into the Launcher, and press the syringe. Watch the Launcher rise and thrust plane and missile into the air. The kit comes with easy-to-follow instructions, STEM concept explanations, and experiments that your child can do independently.



**BUILD.
PLAY.
LEARN.**



4.92 in.

5.91 in.

Product Specification	
Product Code:	SMRT1163
Barcode:	8908011797143
Box Dimensions (In.):	13.23 x 9.84 x 1.57
Box Weight (lb):	1.43
Case Pack:	12
Product Dimensions (In.):	22.83 x 5.91 x 4.92
Build Time:	100-130 Minutes



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\$15.00 / 1

WHAT YOU GET INSIDE THE BOX:



**BEST IN INDUSTRY
INSTRUCTION
MANUAL**

**153
ELEMENTS
IN THE BOX**

- KIDS WILL LEARN:**
- AERODYNAMICS
 - HYDRAULIC SYSTEM
 - SCISSOR MECHANISM



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AGES
6+

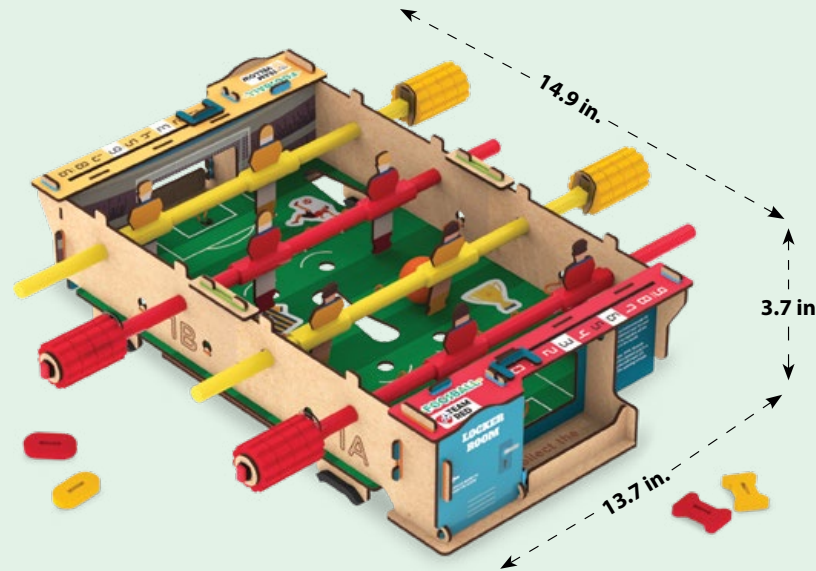
Smartivity®

Foosball

Have you always wanted your own Foosball Game? With this kit, your child will build a Mini-Foosball Game. The game features 360-degree rotated football (soccer) figures, 4 rows with 2 players in each row. Each player gets a mechanical scorecard. It is easy to store with 2 Locker Rooms to keep the ball and extra parts. The kit comes with easy-to-follow instructions, explanations of STEM concepts, and experiments that your child can do independently.



**BUILD.
PLAY.
LEARN.**



Product Specification	
Product Code:	SMRT1182
Barcode:	8908011797297
Box Dimensions (In.):	12.91 x 11.61 x 1.97
Box Weight (lb):	2.67
Case Pack:	6
Product Dimensions (In.):	14.9 x 13.7 x 3.7
Build Time:	80-100 Minutes

\$20.00 / 1



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WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

**155
ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- MOTION AND FORCE
- SPEED
- ACTION-REACTION



**SUSTAINABLE
MATERIAL**

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AGES
6+

Smartivity® Mini Golf



With this kit, your child will build a tabletop Mini Golf game. Aim and shoot the balls using a unique mechanical golf club. Putt the balls into the holes to collect Flag points. Hit the 'Tree Poppers' to make them fly. A cheat sheet is provided for beginners and a golf trophy for champions. The kit comes with easy-to-follow instructions and explanations of STEM concepts.



\$10.00 / 1

**BUILD.
PLAY.
LEARN.**



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Product Specification

Product Code:	SMRT1281
Barcode:	8908011797891
Box Dimensions (In.):	12.9 x 9.8 x 1.6
Box Weight (lb):	1.47
Case Pack:	12
Product Dimensions (In.):	17 x 8.5 x 4
Build Time:	140-160 Minutes

WHAT YOU GET INSIDE THE BOX:



**BEST IN INDUSTRY
INSTRUCTION
MANUAL**

**128
ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- ANGLES
- MOMENTUM
- RACK AND PINION



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AGES
6+

Smartivity®

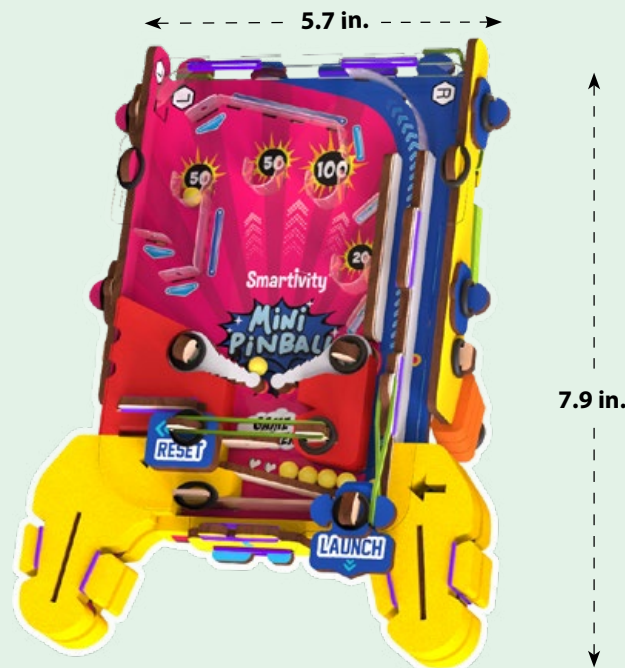
Mini Pinball



Carry the arcade-style fun with you anywhere! With this kit, your child will build a portable Pinball Game. They will launch the ball into a colorful playfield using a snappy launcher, juggle it using flippers, and collect points to become the ultimate Pinball champion. With an easy reset feature, keep the fun going without missing a beat. The kit comes with step-by-step instructions that your child can follow independently.



**BUILD.
PLAY.
LEARN.**



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Product Specification

Product Code:	SMRT1295
Barcode:	8906187980000
Box Dimensions (In.):	8.5 x 10.6 x 1.6
Box Weight (lb):	0.97
Case Pack:	12
Product Dimensions (In.):	7.9 x 5.9 x 2.4
Build Time:	60-70 Minutes

\$12.50 / 1

WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

122
**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- LEVERS
- GRAVITY
- ELASTICITY



**SUSTAINABLE
MATERIAL**

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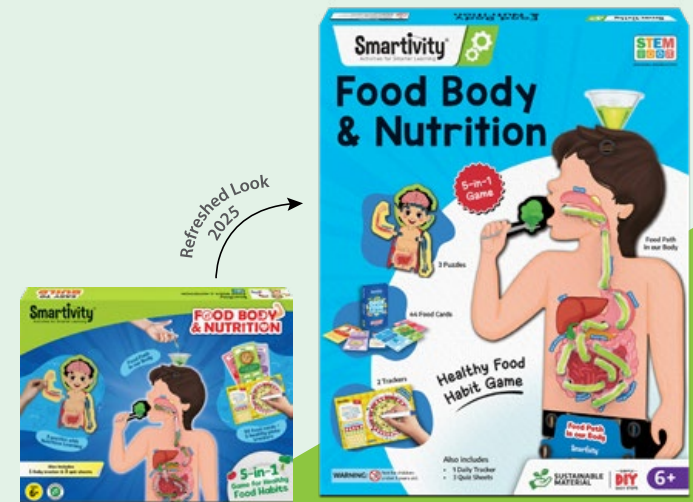
AGES
6+

Smartivity®

Food Body & Nutrition

Inspire your child to discover the wonders of the digestive system and embrace healthy eating habits. They will build a working model of the digestive system, explore the concepts of Good Food and Bad Food through a Balanced Diet card game with Nutrition Cards. Next, they will piece together Healthy Body jigsaw puzzles while completing quiz sheets. Included is a daily Nutrition Tracker to cultivate lifelong healthy habits. With easy-to-follow instructions and explanations of STEM concepts, your child will thrive in independent play and learning.

**BUILD.
PLAY.
LEARN.**



Also includes
Daily tracker & 3 quiz sheets



Product Specification	
Product Code:	SMRT1246
Barcode:	8908011797723
Box Dimensions (In.):	9.8 x 13.2 x 1.6
Box Weight (lb):	1.63
Case Pack:	12
Product Dimensions (In.):	7.7 x 12.5 x 3.1
Build Time:	20-30 Minutes

\$15.00 / 1



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Product Video



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Product Video

WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

118

**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- HABIT LEARNING
- BIOLOGY LEARNING
- FOOD NUTRITION LEARNING



**SUSTAINABLE
MATERIAL**

www.smartivity.com

AGES
6+

Smartivity®

DIY Assortment

Unleash endless creativity with Smartivity's Mini DIY Assortment! Kids will build fun, interactive toys—Pull Back Supercar, Flapping Bird, Rockin' Robot, and more! Each kit includes easy-to-follow instructions and STEM-based activities, sparking curiosity and hands-on learning. Comes with 3 units each of 4 unique toys set up in a beautiful display unit.

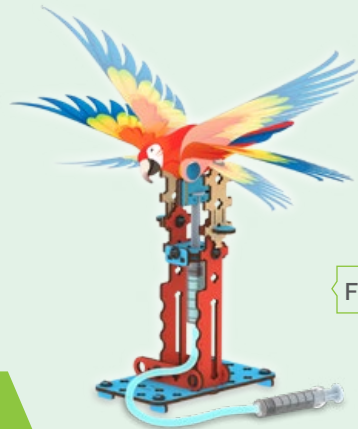
**BUILD.
PLAY.
LEARN.**



Rockin' Robot



Pull Back Supercar



Flapping Bird



Blooming Flower



Product Specification

Product Code:	SMRT1317
Barcode:	8906187980130
Box Dimensions (In.):	9.25 X 6.25 X 1
Box Weight (lb):	0.90
Case Pack:	12
Product Dimensions (In.):	5.5 x 3.5 x 10.25
Build Time:	50-60 Minutes

\$5.00 / 12

WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

90+
**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- SPINNING
- FORCE
- MOTION ENERGY
- HYDRAULICS



**SUSTAINABLE
MATERIAL**

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**BUILD.
PLAY.
LEARN.**

**SCIENCE
EXPERIMENT KITS**



AGES
4+

Smartivity®

Magic of Science



A perfect entry into the magical world of science that your kids will love! Your child will experiment with colors, fizzy potions, air pressure, magnetism, electricity, non-Newtonian fluids (oobleck), light, and much more! Simple step-by-step instructions are included. Plus there is a bonus guide with additional experiments that can be performed with common household items.



\$17.50 / 1

**BUILD.
PLAY.
LEARN.**



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Product Specification

Product Code:	SMRT1230
Barcode:	8908011797600
Box Dimensions (In.):	12.52 x 12.01 x 2.52
Box Weight (lb):	1.87
Case Pack:	6
Product Dimensions (In.):	NA
Build Time:	80-100 Minutes

WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

41

**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- CHEMICAL REACTIONS
- AIR PRESSURE AND LIGHT
- MAGNETISM AND ELECTRICITY

**-EASY-
EXPERIMENTS**

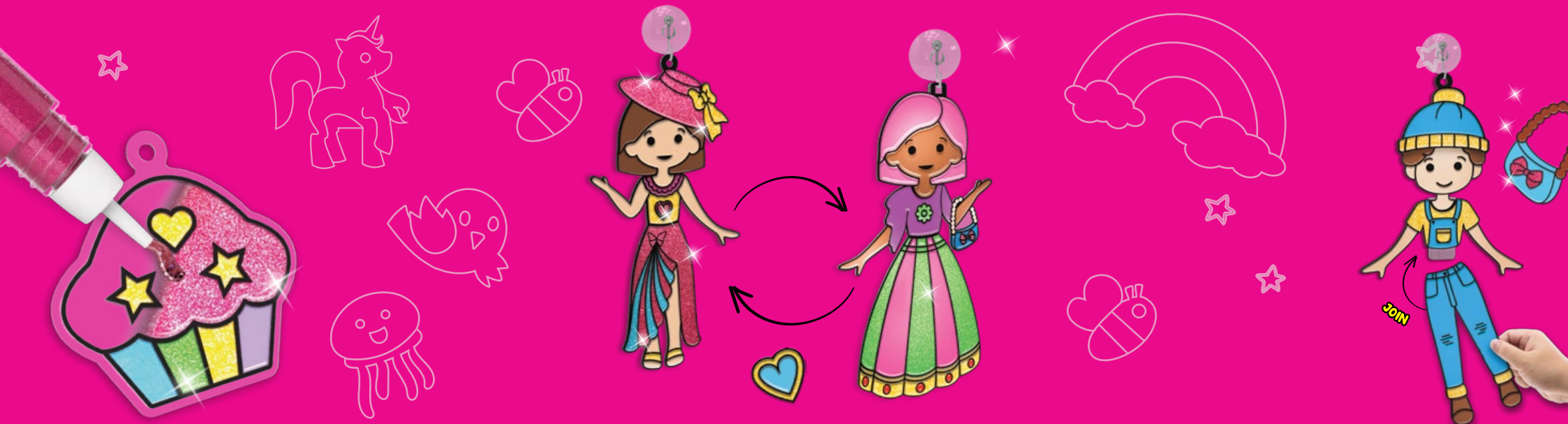
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**BUILD.
PLAY.
LEARN.**



ART N CRAFT KITS



AGES
5+

Smartivity®

Window Art Keycharms

Welcome to the glittering and creative world of Window Art! In this kit, your child will paint different types of Suncatcher Charms in bright colors, with glittering glass paints. They will then, join the charms to keyrings using pipe cleaners and beads. Hang these unique and beautiful keycharms on windows and school bags. Step-by-step instructions are included for independent play.



\$10.00 / 1



**BUILD.
PLAY.
LEARN.**



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Product Video



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Product Video

Product Specification

Product Code:	SMRT1282
Barcode:	8908011797884
Box Dimensions (In.):	8.8 x 7.5 x 1.3
Box Weight (lb):	0.47
Case Pack:	12
Product Dimensions (In.):	4.9 x 2.0 x 1.0
Build Time:	60-90 Minutes

WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

86

**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- CREATIVE EXPRESSION
- SENSORY SKILLS
- FINE MOTOR SKILLS

**- EASY -
craft**

MESS FREE

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AGES
4+

Smartivity®



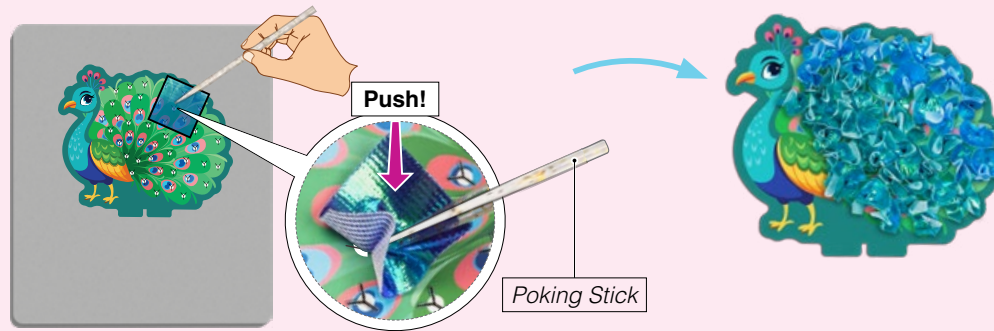
Poke 'N' Create Jungle Animal Kingdom

Welcome to the magical world of Poke 'n' Create! In this kit, your child will decorate animals, birds, trees, and flowers by poking bright and colorful fabric pieces through them. A Poking Pad, Poking Sticks and Step-by-step instructions are included for independent play. Let your little one's imagination soar and keep their fingers busy.



\$10.00 / 1

**BUILD.
PLAY.
LEARN.**



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Lion



Crocodile



Parrot



Giraffe



Tree House

Product Specification

Product Code:	SMRT1297
Barcode:	8908011797983
Box Dimensions (In.):	12.9 x 9.8 x 1.6
Box Weight (lb):	0.76
Case Pack:	12
Product Dimensions (In.):	13.1 x 9.8 x 1.6
Build Time:	60-70 Minutes

WHAT YOU GET INSIDE THE BOX:



BEST IN INDUSTRY

**INSTRUCTION
MANUAL**

520
ELEMENTS
IN THE BOX

KIDS WILL LEARN:

- HAND EYE COORDINATION
- FOCUS AND ATTENTION
- PINCER GRIP

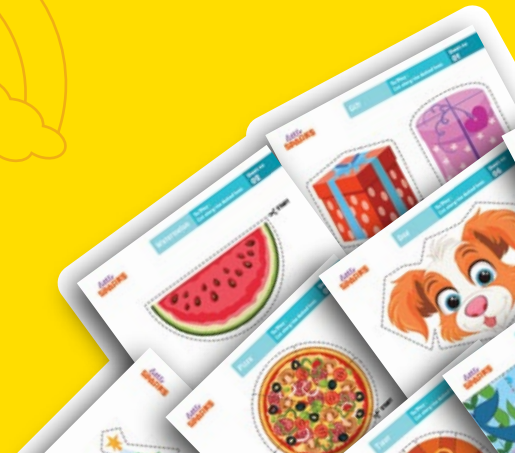
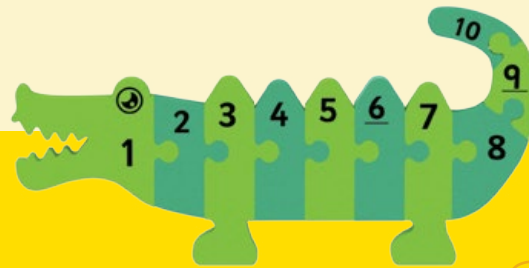
– EASY –
craft

MESS FREE

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EARLY LEARNING KITS

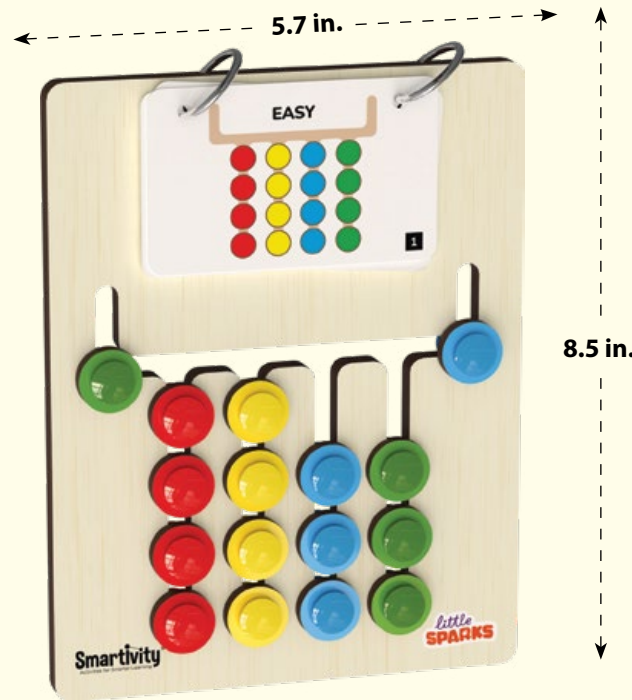


AGES
4+

little
SPARKS

Color Coder

Have you always wanted a travel-friendly brain exercise puzzle for your little ones? In this puzzle, your child will move the colorful dots around to replicate the chosen pattern from 15 challenge cards. It is mentally stimulating and develops logical thinking and problem-solving skills. Its compact and portable design makes it perfect for car rides, flights, and independent play at home.



\$10.00 / 1



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Product Specification

Product Code:	SMRT1299
Barcode:	8908011797969
Box Dimensions (In.):	8.46 x 10.62 x 1.57
Box Weight (lb):	0.91
Case Pack:	12
Product Dimensions (In.):	8.46 x 10.62 x 1.57
Build Time:	NA

WHAT YOU GET INSIDE THE BOX:

1

**ELEMENTS
IN THE BOX**

KIDS WILL LEARN:

- COLOR RECOGNITION
- HAND EYE COORDINATION
- MATCHING SKILLS



**TRAVEL
FRIENDLY**

www.smartivity.com

ABOUT SMARTIVITY

Smartivity is an award-winning toy design company that designs and manufactures eco-friendly play based STEM learning activities for kids 3-14 years. Smartivity sells in 20+ countries through a network of 3000+ retail stores in 400+ cities. We are loved by 7 million+ customers worldwide.

**Winner of Multiple
Global Awards**



www.smartivity.com

Illustrations are Creative Visualisations. All elements required to make the activity are provided in the box. This is an active engagement product which allows users to color and design as per their own imagination and creativity. All rights reserved. Smartivity Activities for Smarter Learning are registered trademarks. All imagery, illustration booklets and diagrams are protected under copyright laws.

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