

UPDATED 2!24!202(



New Spring Items Added



2025
Designed To Promote
Meaningful Play

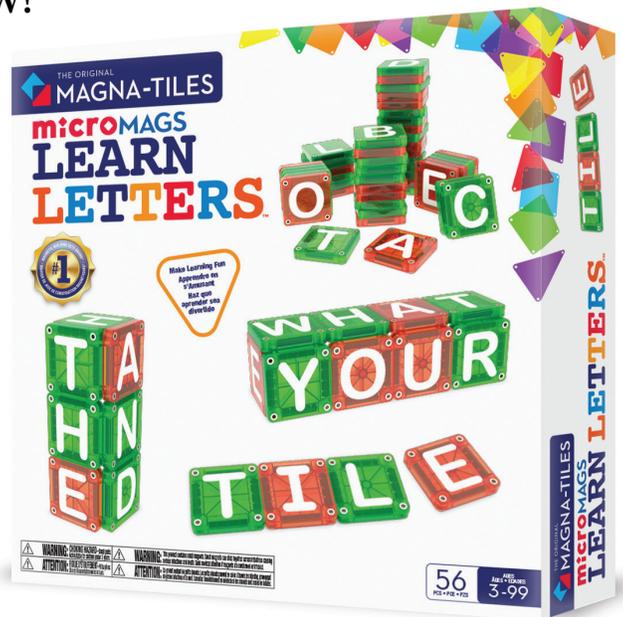


*Source: Circana/Retail Tracking Service/JAN-DEC 2024/USD

NEW!

THE ORIGINAL MAGNA-TILES®

Support early literacy with a tool kids love to use. MAGNA-TILES® LEARN Letters feature microMAGS tiles that click together with ease, making them perfect for young learners. Children can recognize letters and build simple words through tactile, hands-on exploration. With color-coded vowels and consonants, they gain a clear, visual understanding of the building blocks of early literacy.

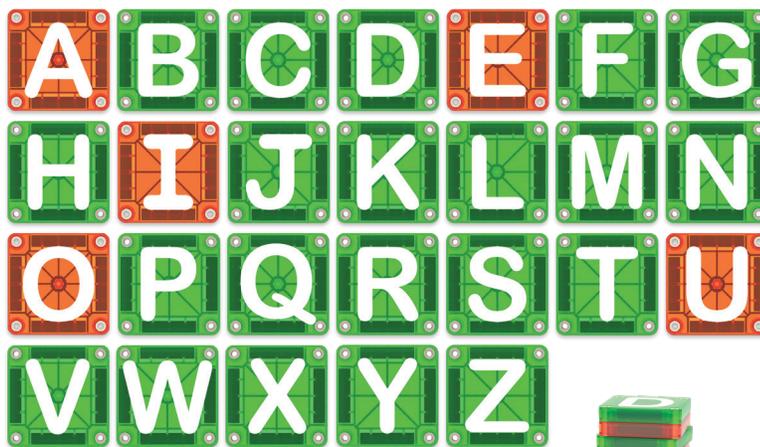


LEARN Letters supports:

- **Fine Motor Skills:** Strengthen hand coordination through tile manipulation.
- **Letter Recognition:** Distinguish between vowels and consonants with color-coded tiles.
- **Alphabet Identification:** Learn each letter by name and understand its associated sound.
- **Word Building:** Create simple words and practice spelling through interactive play.
- **Phonics Introduction:** Lay the foundation for reading by combining letters and sounds.

Ideal for centers, literacy stations, small group work, or one-on-one instruction.

- | | |
|--------------|--------------|
| A x 4 | N x 2 |
| B x 2 | O x 4 |
| C x 2 | P x 2 |
| D x 2 | Q x 1 |
| E x 4 | R x 2 |
| F x 2 | S x 2 |
| G x 2 | T x 3 |
| H x 2 | U x 4 |
| I x 4 | V x 1 |
| J x 1 | W x 1 |
| K x 1 | X x 1 |
| L x 3 | Y x 1 |
| M x 2 | Z x 1 |



\$20.75 / 3

Item #254056LL

MSRP: \$39.99

Piece Count: 56

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 5.2 lbs



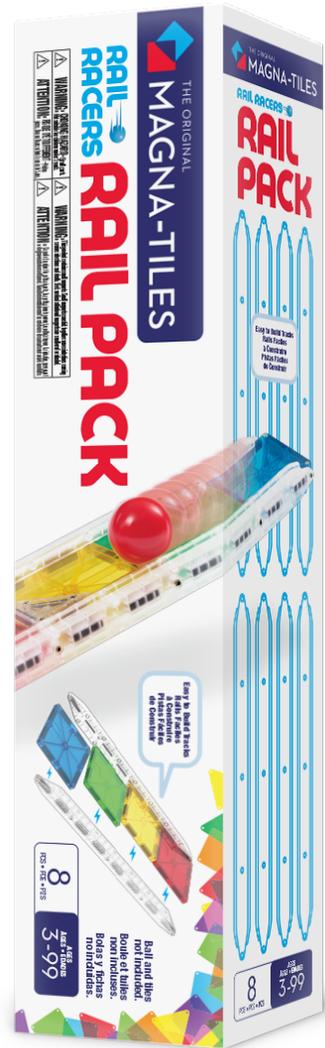
For more information visit MAGNATILES.com

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NEW SPRING 2026



Bigger builds. Faster runs. Endless creativity. The MAGNA-TILES Rail Racers 8-Piece Rail Pack gives kids everything they need to amplify their magnetic racetrack designs. Featuring eight of the same patent-pending clear rails from our original Rail Racers sets, this expansion pack lets little builders extend tracks, add new ramps, and design gravity-defying runs that keep the fun rolling. With a frustration-free, no-prong design, rails connect in just four clicks—perfect for small hands and big imaginations. Combine them with any MAGNA-TILES Rail Racers sets to explore STEM concepts like speed, momentum, and problem-solving, all through open-ended play.



\$13.00 / 8

Item #263008RP

MSRP: \$24.99

Piece Count: 8

12" x 2.75" x 2.5"

Sets/Case: 8

Case Weight: 7.5 lbs



For more information visit MAGNATILES.com

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NEW SPRING 2026!



Celebrate creativity and love with every click! The microMAGS Heart to Heart 26-Piece Travel Set features glittering pink and teal tiles, decorative arch windows, and dynamic quarter-circle pieces that bring curves and motion to any build. Whether designing sweet heart-shaped sculptures or creating dreamy towers, kids can take their magnetic masterpieces anywhere thanks to compact microMAGS tiles. Perfect for Valentine's Day, birthday surprises, or simply inspiring everyday play!



\$10.25 /12



Item #264026HHCDU

MSRP: \$19.99

Piece Count: 26

3.35" x 7.48"x1"

Sets/Case: 12

Case Weight: 7.47 lbs



For more information visit MAGNATILES.com

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NEW SPRING 2026!



Step into a garden full of magnetic magic! With decorated flower and tulip tiles, playful pastel quarter circles, and a curious bunny companion, kids can build colorful gardens, cozy cottages, and blossoming spring scenes on the go. Compact microMAGS tiles make this set perfect for vacations, restaurants, and car rides. Spring has never been so imaginative—or so portable!



\$10.25 / 12



Item #264024SGCDU

MSRP: \$19.99

Piece Count: 24

3.35" x 7.48" x 1"

Sets/Case: 12

Case Weight: 6.90 lbs



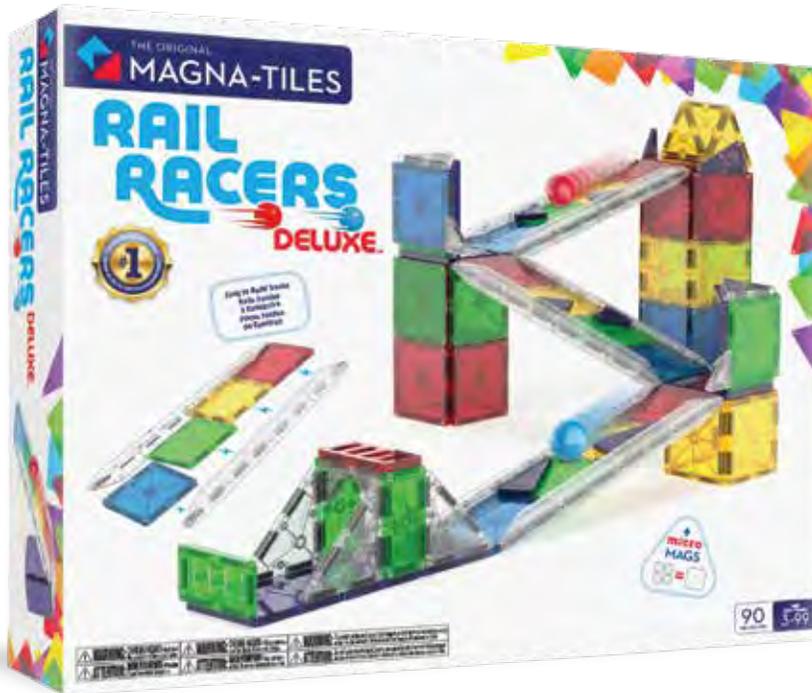
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Rail Racers Deluxe

NEW!



Item #251090RR

MSRP: \$89.99

Piece Count: 90

17.75" x 14" x 2.5"

Sets/Case: 3

Case Weight: 19 lbs



\$46.75 / 3

Rail Racers

NEW!



Item #251033RR

MSRP: \$39.99

Piece Count: 33

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 9 lbs



\$20.75 / 3

Pet Playhouse **NEW!**



Item #252050PP

MSRP: **\$69.99**

Piece Count: **50**

17" x 12" x 4"

Sets/Case: **2**

Case Weight: **9.25 lbs**



\$36.50 / 2

Puppy Park **NEW!**



Item #252027DD

MSRP: **\$39.99**

Piece Count: **27**

12" x 12" x 2.375"

Sets/Case: **3**

Case Weight: **6 lbs**



\$20.75 / 3

Dog House

NEW!



\$9.25 / 4

Item #252013DH

MSRP: **\$17.99**

Piece Count: **13**

7.5" x 10" x 2.375"

Sets/Case: **4**

Case Weight: **4.25 lbs**



Hamster Ball

NEW!



\$9.25 / 2

Item #252013HB

MSRP: **\$17.99**

Piece Count: **13**

7.5" x 10" x 4"

Sets/Case: **2**

Case Weight: **2.5 lbs**



Cat Tree



NEW!

Item #252013CT

MSRP: \$17.99

Piece Count: 13

7.5" x 10" x 2.375"

Sets/Case: 4

Case Weight: 4.25 lbs

\$9.25 / 4



Fire Station



NEW!

Item #252050FS

MSRP: **\$79.99**

Piece Count: **50**

17" x 12" x 3.25"

Sets/Case: **3**

Case Weight: **15.5 lbs**



\$41.50 / 3

Fire Rescue



NEW!

Item #252027FR

MSRP: **\$39.99**

Piece Count: **27**

12: x 12" x 3"

Sets/Case: **3**

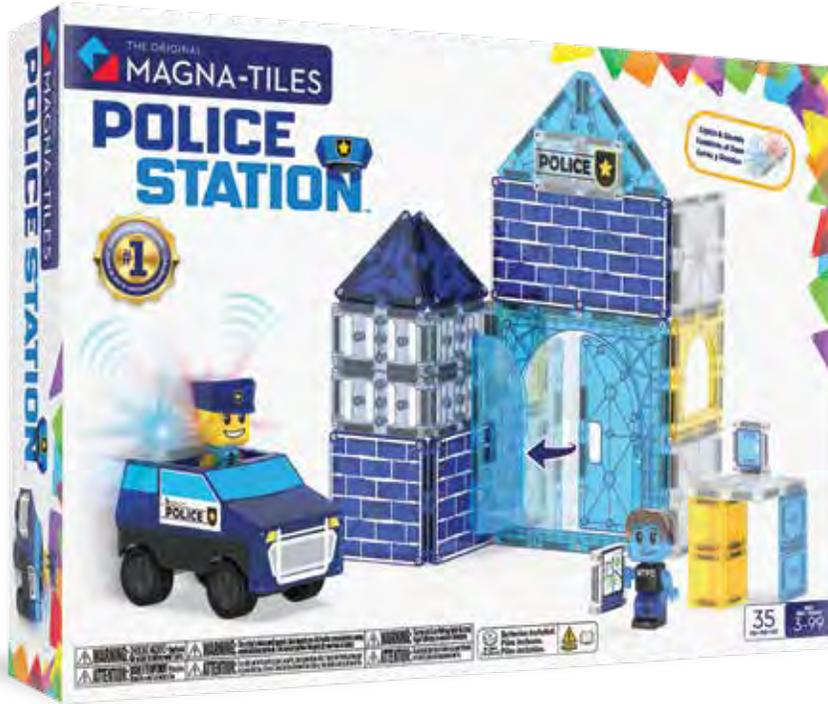
Case Weight: **7.5 lbs**



\$20.75 / 3

Police Station

NEW!



Item #252035PS

MSRP: \$59.99

Piece Count: 35

17" x 12" x 3"

Sets/Case: 3

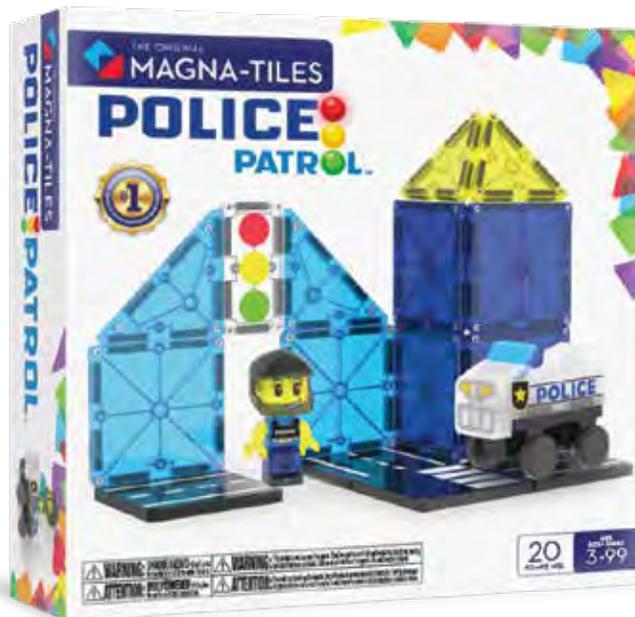
Case Weight: 10.5 lbs



\$31.25 / 3

Police Patrol

NEW!



Item #252020PO

MSRP: \$29.99

Piece Count: 20

10" x 10" x 2.375"

Sets/Case: 3

Case Weight: 10.5 lbs



\$15.50 / 3

microMAGs Travel Deluxe

NEW!

\$20.75 / 6



Item #254055TSCDU

MSRP: \$39.99

\$239.94/CDU

Piece Count: 55

7" x 9.5" x 7.75"

Sets/Case: 6

Case Weight: 11.5 lbs



City Center

Replaces 20110 / Metropolis

\$69.00 / 2

NEW!



Item #251110CC

MSRP: \$129.99

Piece Count: 110

17.75" x 14" x 2.75"

Sets/Case: 2

Case Weight: 17 lbs



NEW ARRIVALS

Castle



Item #242025CA

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **3**

Case Weight: **8 lbs**



\$20.75 / 3

Space



Item #242032SP

MSRP: **\$49.99**

Piece Count: **32**

12" x 12" x 4.5"

Sets/Case: **2**

Case Weight: **7.5 lbs**



\$26.00 / 2

Castle Deluxe



Item #242048CA

MSRP: \$69.99

Piece Count: 48

17" x 12" x 2.75"

Sets/Case: 3

Case Weight: 12.5 lbs



\$36.25 / 3



Dog House

NEW!



\$9.25 / 4

Item #252013DH

MSRP: **\$17.99**

Piece Count: **13**

7.5" x 10" x 2.375"

Sets/Case: **4**

Case Weight: **4.25 lbs**



Hamster Ball

NEW!



\$9.25 / 2

Item #252013HB

MSRP: **\$17.99**

Piece Count: **13**

7.5" x 10" x 4"

Sets/Case: **2**

Case Weight: **2.5 lbs**



Cat Tree

NEW!



Item #252013CT

MSRP: \$17.99

Piece Count: 13

7.5" x 10" x 2.375"

Sets/Case: 4

Case Weight: 4.25 lbs

\$9.25 / 4





Puppy Park NEW!



Item #252027DD

MSRP: **\$39.99**

Piece Count: **27**

12" x 12" x 2.375"

Sets/Case: **3**

Case Weight: **6 lbs**



\$20.75 / 3

Pet Playhouse

NEW!



Item #252050PP

MSRP: **\$69.99**

Piece Count: **50**

17" x 12" x 4"

Sets/Case: **2**

Case Weight: **9.25 lbs**



\$36.50 / 2

Arctic



Item #21125

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

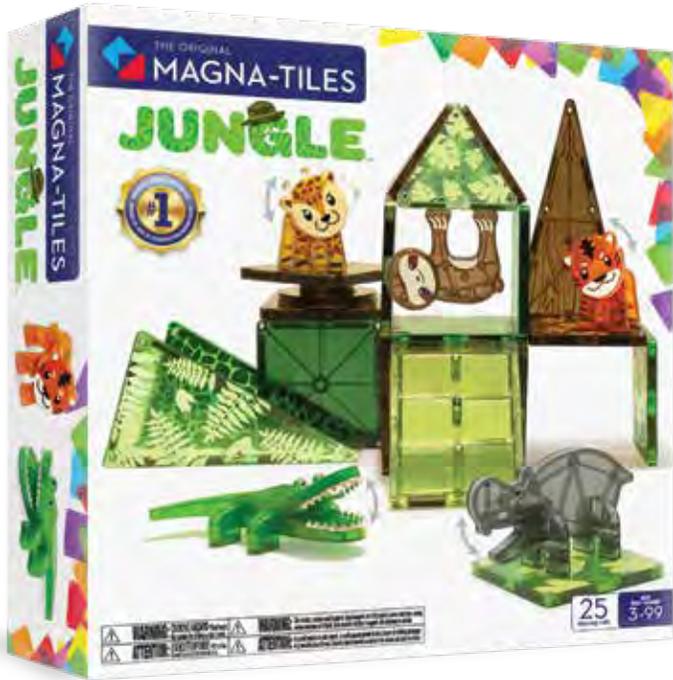
Sets/Case: **6**

Case Weight: **12.75 lbs**



\$23.50 / 6

Jungle



Item #21225

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **14.25 lbs**



\$23.50 / 6

Safari



Item #20925

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **14 lbs**



\$23.50 / 6

Forest



Item #22225

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **13 lbs**



\$23.50 / 6

Farm



Item #22125

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **11 lbs**



\$23.50 / 6

Classic 32



Item #02132

MSRP: **\$49.99**

Piece Count: **32**

11.75" x 10" x 2"

Sets/Case: **6**

Case Weight: **17 lbs**



\$27.00 / 6

Classic 100



Item #04300

MSRP: **\$119.99**

Piece Count: **100**

12" x 8.75" x 3.5"

Sets/Case: **5**

Case Weight: **38 lbs**



\$63.00 / 5

Storage Bin & Interactive Play-Mat



Item #20200

MSRP: **\$24.99**

Piece Count: **1**

13" x 11.75" x 1.75"

Sets/Case: **6**

Case Weight: **12 lbs**



\$13.00 / 6

COMBO Classic + microMAGs 20



Item #244020CO

MSRP: **\$19.99**

Piece Count: **20**

7.5" x 10" x 2.5"

Sets/Case: **4**

Case Weight: **5.25 lbs**



\$10.25 / 4

COMBO Classic + microMAGs 46



Item #244046COM

MSRP: **\$39.99**

Piece Count: **46**

12" x 12" x 2.5"

Sets/Case: **3**

Case Weight: **7.5 lbs**



\$20.50 / 3

COMBO Classic + microMAGs 62



Item #244062CO

MSRP: **\$49.99**

Piece Count: **62**

12" x 12" x 2.5"

Sets/Case: **3**

Case Weight: **8.75 lbs**



\$26.00 / 3

microMAGs 70



Item #244070MM

MSRP: \$49.99

Piece Count: 70

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 6.75 lbs



\$26.00 / 3



microMAGs Travel



\$10.25 / 12

Item #244026BOCDU

MSRP: \$19.99

\$239.88/CDU

Piece Count: 26

8" x 7.75" x 7.75"

Sets/Case: 12

Case Weight: 8.75 lbs



microMAGs Travel Deluxe



\$20.75 / 6

Item #254055TSCDU

MSRP: \$39.99

\$239.94/CDU

Piece Count: 55

7" x 9.5" x 7.75"

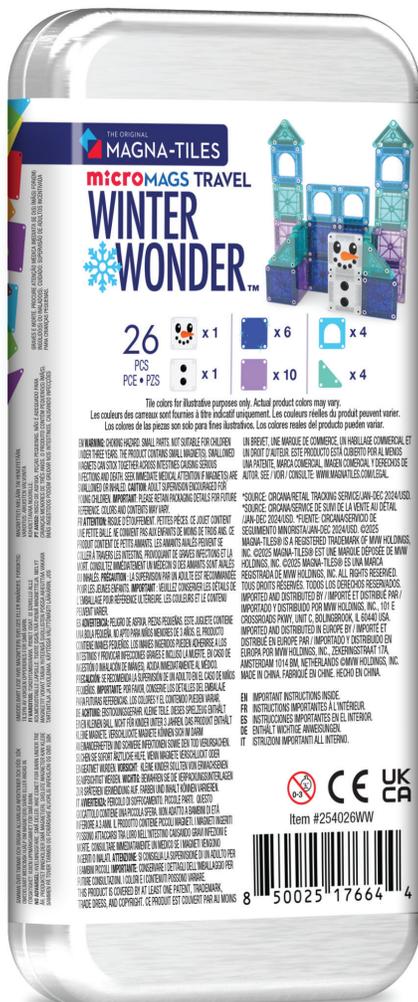
Sets/Case: 6

Case Weight: 11.5 lbs



THE ORIGINAL MAGNA-TILES®

A dazzling new addition to our Travel Set line, the 26-Piece Winter Wonder Set brings a flurry of fun and frosty magic to your magnetic play! With fresh wintry colors that sparkle like snowflakes, this set lets young builders create icy castles, snowy scenes, and frosty friends wherever their adventures take them. Fully compatible with all MAGNA-TILES® sets, the Winter Wonder Set seamlessly mixes and matches with your collection, inspiring endless creativity and imaginative builds. Compact and travel-friendly, it's the perfect on-the-go companion for sparking fine motor skills, problem-solving, and storytelling fun. Let your little ones embrace the winter wonderland and let their creativity shine bright—even on the go!



NA

\$10.25 / 12

Item #254026WW

MSRP: \$19.99

Piece Count: 26

3.35" x 9.8" x 1"

Sets/Case: 12

Case Weight: 8.71 lbs



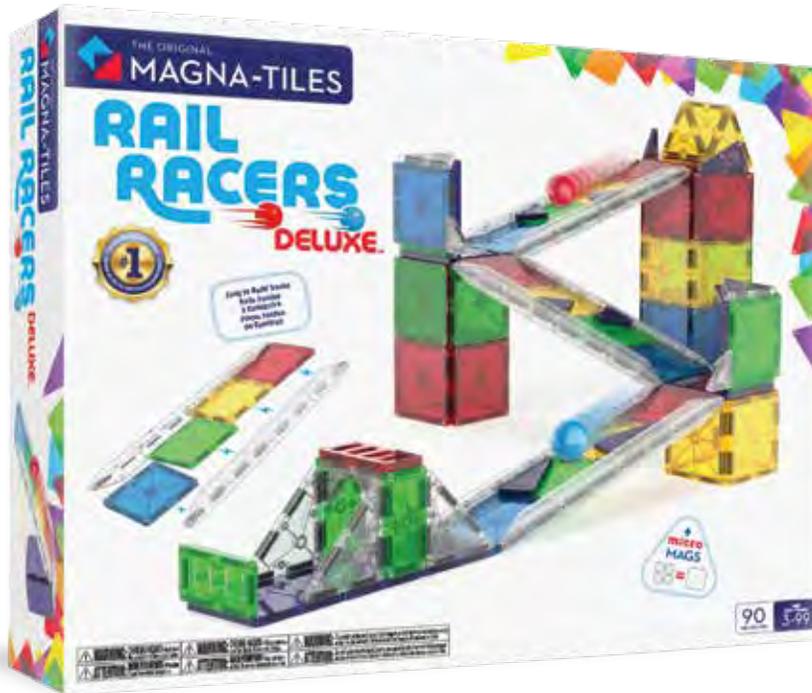
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Rail Racers Deluxe

NEW!



Item #251090RR

MSRP: \$89.99

Piece Count: 90

17.75" x 14" x 2.5"

Sets/Case: 3

Case Weight: 19 lbs



\$46.75 / 3

Rail Racers

NEW!



Item #251033RR

MSRP: \$39.99

Piece Count: 33

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 9 lbs



\$20.75 / 3

Cars – Green & Yellow



\$7.75 / 6

Item #16022

MSRP: \$14.99

Piece Count: 2

8.5" x 10" x 2.5"

Sets/Case: 6

Case Weight: 6.75 lbs



Xtras Roads



\$16.00 / 3

Item #23812

MSRP: \$29.99

Piece Count: 12

7.5 x 10" x 2"

Sets/Case: 3

Case Weight: 4.5 lbs



Downhill Duo



Item #23840

MSRP: \$69.99

Piece Count: 40

17" x 12" x 2.75"

Sets/Case: 3

Case Weight: 13 lbs



\$37.75 / 3





Fire Station



NEW!

Item #252050FS

MSRP: \$79.99

Piece Count: 50

17" x 12" x 3.25"

Sets/Case: 3

Case Weight: 15.5 lbs



\$41.50 / 3

City Center



NEW!

Item #251110CC

MSRP: \$129.99

Piece Count: 110

17.75" x 14" x 2.75"

Sets/Case: 2

Case Weight: 17 lbs



\$69.00 / 2

Fire Rescue



NEW!

Item #252027FR

MSRP: \$39.99

Piece Count: 27

12" x 12" x 3"

Sets/Case: 3

Case Weight: 7.5 lbs



\$20.75 / 3

Police Station



NEW!

Item #252035PS

MSRP: \$59.99

Piece Count: 35

17" x 12" x 3"

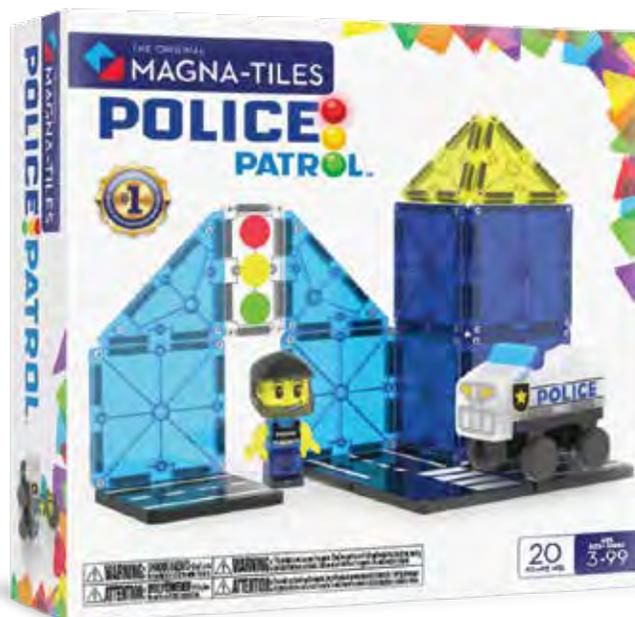
Sets/Case: 3

Case Weight: 10.5 lbs



\$31.25 / 3

Police Patrol



NEW!

Item #252020PO

MSRP: \$29.99

Piece Count: 20

10" x 10" x 2.375"

Sets/Case: 3

Case Weight: 10.5 lbs



\$15.50 / 3

Builder



Item #21632

MSRP: **\$49.99**

Piece Count: **32**

12" x 12" x 2.5"

Sets/Case: **3**

Case Weight: **9.25 lbs**



\$27.00 / 3

Builder XL



Item #242050TR

MSRP: **\$99.99**

Piece Count: **50**

18" x 14" x 3.25"

Sets/Case: **3**

Case Weight: **20 lbs**



\$52.00 / 3

 <p>16022BO Min 6 Qty 6 Cars 2-Piece Expansion Set: Blue & Orange \$7.75</p>	 <p>16022PR Min 6 Qty 6 Cars 2-Piece Expansion Set: Purple & Red \$7.75</p>	 <p>18332 Min 6 Qty 6 House 28-Piece Set \$27.00</p>	 <p>18816 Min 6 Qty 6 Glow 16-Piece Set \$15.75</p>
 <p>18915 Min 6 Qty 6 Stardust 15-Piece Set \$15.75</p>	 <p>20110 Min 3 Qty 3 Metropolis 110-Piece Set \$69.00</p>	 <p>22805 Min 6 Qty 6 Dinos 5-Piece Set \$27.00</p>	 <p>22840 Min 3 Qty 3 Dino World 40-Piece Set \$43.00</p>
 <p>22850 Min 3 Qty 3 Dino World XL 50-Piece Set \$69.00</p>	 <p>23806 Min 6 Qty 6 Dashers 6-Piece Set \$16.00</p>	 <p>254026WW Min 12 Qty 12 Winter Wonder Travel Set \$10.25</p>	 <p>256034AC Min 3 Qty 3 Advent Calendar 34-Piece Set \$20.75</p>



 THE ORIGINAL
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